



## Very rare, exclusive, hadronic decays in QCD factorization

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EFTs for Collider Physics, Flavor  
Phenomena and EWSB

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**PRISMA**

**Cluster of Excellence**

Precision Physics, Fundamental Interactions  
and Structure of Matter



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Exclusive hadronic decays can serve as probes for new physics, revealing more information when combined with “more conventional” searches!

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For hard exclusive processes with individual final-state hadrons, one uses the **QCD factorization approach**.

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Price to pay: Very **small branching ratios** and difficult reconstruction!

**Exclusive Radiative Decays of W and Z Bosons in QCD Factorization**

*Yuval Grossman, MK, Matthias Neubert*

JHEP 1504 (2015) 101, arXiv:1501.06569

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**Exclusive Radiative Z-Boson Decays to Mesons with Flavor-Singlet Components**

*SA, MK, Matthias Neubert*

JHEP 1602 (2016) 162, arXiv:1512.09135

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**Exclusive Radiative Higgs Decays as Probes of Light-Quark Yukawa Couplings**

*MK, Matthias Neubert*

JHEP 1508 (2015) 012, arXiv:1505.03870

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**Exclusive Weak Radiative Higgs Decays in the Standard Model and Beyond**

*SA, MK, Matthias Neubert*

arXiv:160x.soon?

- 1 QCD-factorization
  - Derivation of the factorization formula
  - Light-cone distribution amplitudes
- 2 Hadronic Z-boson decays
- 3 Hadronic Higgs decays
  - Radiative hadronic Higgs decays
  - Weak radiative hadronic Higgs decays
- 4 Conclusions

# QCD-factorization

## Derivation of the factorization formula

The framework of QCD factorization was originally developed by Brodsky, Efremov, Lepage and Radyushkin in the beginning of the 1980's.

[Brodsky, Lepage (1979), Phys. Lett. B 87, 359]

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The derivation **can also be phrased in** the language of **soft-collinear effective theory**.

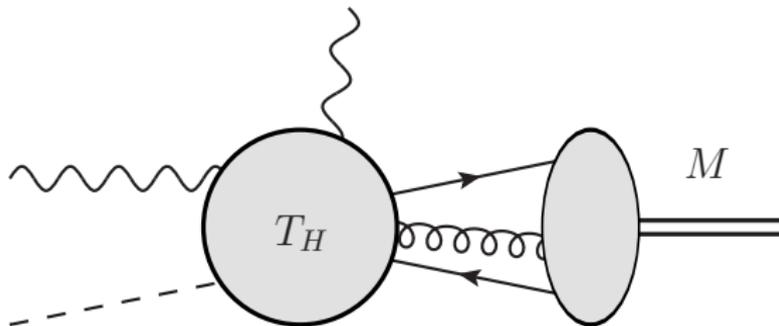
[Bauer et al. (2001), Phys. Rev. D 63, 114020]

[Bauer Pirjol, Stewart (2002), Phys. Rev. D 65, 054022]

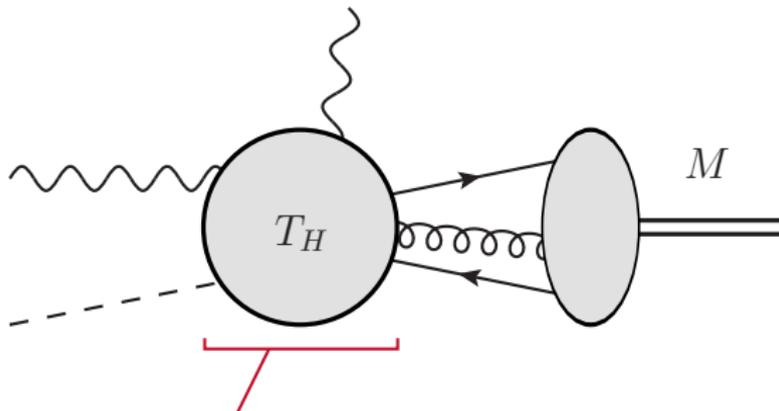
[Beneke, Chapovsky, Diehl, Feldmann (2002), Nucl. Phys. B 643, 431]

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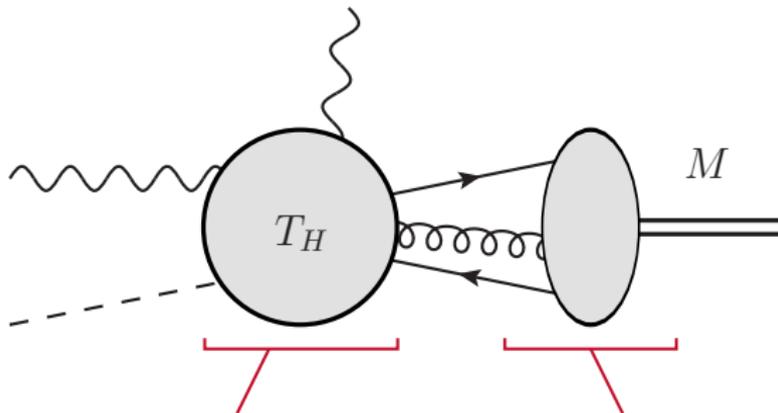


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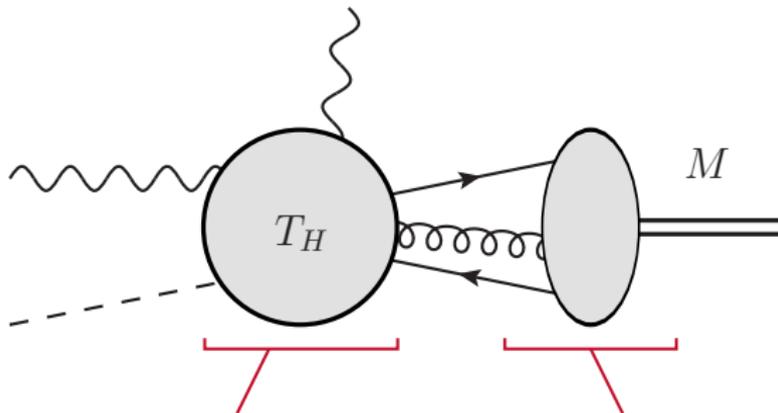
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The **scale separation** in the case at hand **calls for an effective theory** description!

**Strategy:** Using SCET, write down **all effective operators** from **collinear partons** that can excite the meson from the QCD vacuum.

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The operators are bi-local along the light-like direction  $\bar{n}$ :

$$\begin{aligned} J &\sim \bar{q}_c(x) \dots q_c(x) + \bar{q}_c(x) \dots t(\bar{n} \cdot \partial) q_c(x) + \dots \\ &\rightarrow \bar{q}_c(x) \dots q_c(x + t\bar{n}) \end{aligned}$$

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Match **partonic diagrams** to these **current operators**.

The non-perturbative **hadronization** is **encoded in the matrix element** of the current operators between the **QCD vacuum** and the **hadronic final state**  $\langle M | J | 0 \rangle$ .

With our effective operator  $J_q(t) = \bar{q}_c(t\bar{n}) \Gamma [t\bar{n}, 0] q_c(0)$  the amplitude for  $X \rightarrow M + V$  is then given by:

$$i\mathcal{A} = \int \mathcal{C}(t, \dots) \langle M(k) | J_q(t, \dots) | 0 \rangle dt$$

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The **hadronic matrix element** defines a function analogous to the decay constants. In fact, these are just the local case ( $t = 0$ ) above. The generalization to our **bi-local current operator**

$$\langle M(k) | J_q(t, \dots) | 0 \rangle \sim f_M \int e^{i(t\bar{n}) \cdot (xk)} \phi_M^q(x) dx$$

defines the **light-cone distribution amplitude (LCDA)**, which encodes the **non-perturbative physics** in the exclusive hadronic final state.

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For mesons with a **flavor-singlet** component, there is an analogous **contribution from two gluons**.

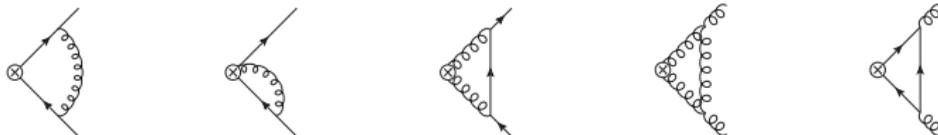
# QCD-factorization

## Light-cone distribution amplitudes

Remember, we are dealing with a **huge scale hierarchy**:  $m_Z$  vs.  $\Lambda_{\text{QCD}}$

$\Rightarrow$  Large logarithms  $\alpha_s \log(m_Z/\Lambda_{\text{QCD}})$  need to be resummed.

Examples of corrections to the LCDAs at  $\mathcal{O}(\alpha_s)$ :

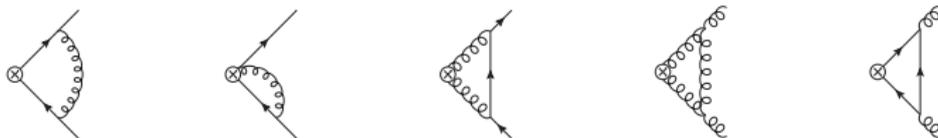


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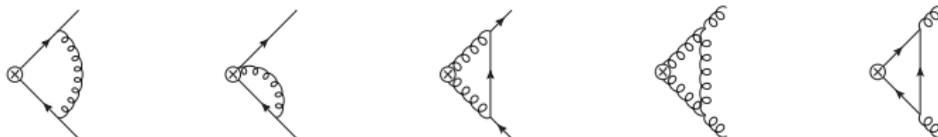
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$$\begin{pmatrix} \phi_q^{\text{ren}} \\ \phi_g^{\text{ren}} \end{pmatrix} = \begin{pmatrix} \text{diagram 1} & \text{diagram 2} \\ \text{diagram 3} & \text{diagram 4} \end{pmatrix} \otimes \begin{pmatrix} \phi_q^{\text{bare}} \\ \phi_g^{\text{bare}} \end{pmatrix}$$

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$$\begin{pmatrix} \phi_q^{\text{ren}}(x, \mu) \\ \phi_g^{\text{ren}}(x, \mu) \end{pmatrix} = \int_0^1 \left[ \mathbf{1} \cdot \delta(x - y) + \frac{\alpha_s(\mu)}{4\pi\epsilon} \begin{pmatrix} V_{qq}(x, y) & V_{qg}(x, y) \\ V_{gq}(x, y) & V_{gg}(x, y) \end{pmatrix} \right] \begin{pmatrix} \phi_q^{\text{bare}}(y) \\ \phi_g^{\text{bare}}(y) \end{pmatrix} dy$$

[Brodsky, Lepage (1979), Phys. Lett. B 87, 359]

[Terentev (1981), Sov. J. Nucl. Phys. 33, 911]

[Ohrndorf (1981), Nucl. Phys. B 186, 153]

[Shifman, Vysotsky (1981), Nucl. Phys. B 186, 475]

[Baier, Grozin (1981), Nucl.Phys. B192 476-488]

The LCDAs are expanded in the eigenfunctions of the evolution Kernels:

$$\phi_M^q(x, \mu) = 6x\bar{x} \left[ 1 + \sum_{n=1}^{\infty} a_n^M(\mu) C_n^{(3/2)}(2x-1) \right]$$
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At higher orders, moments of order  $n$  mix with moments of order  $k < n$ .

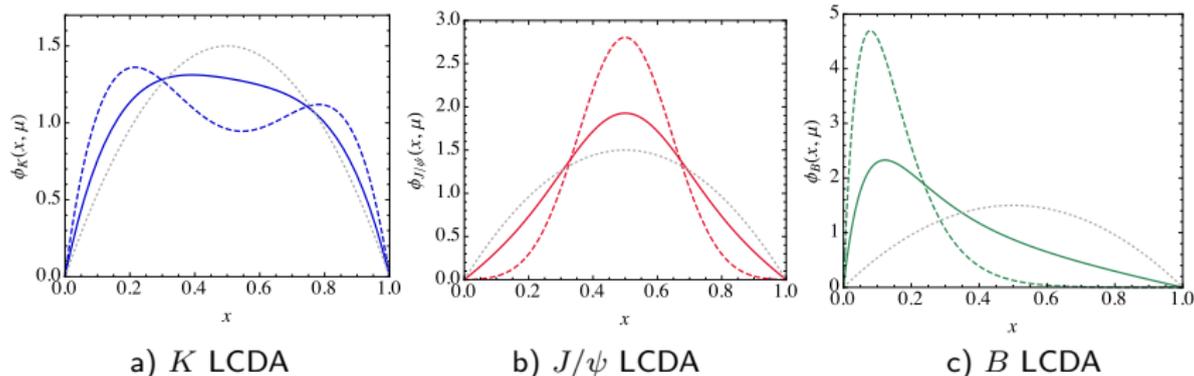
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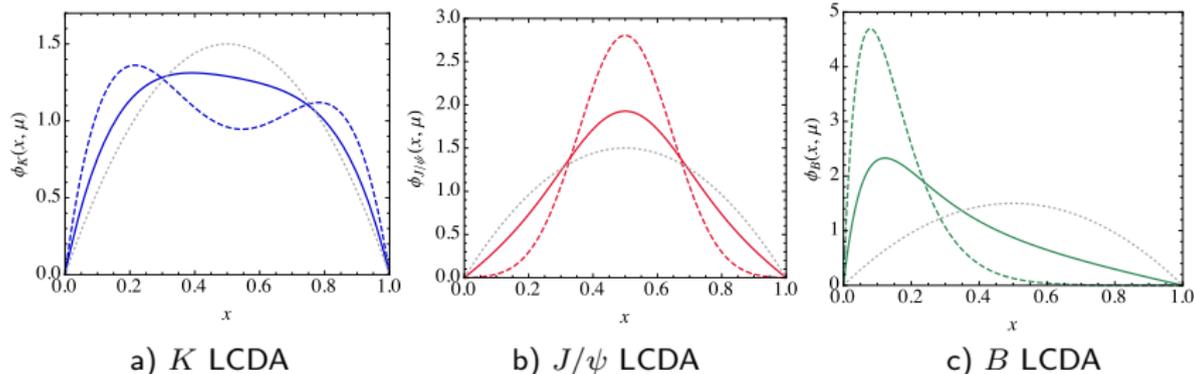


LCDAs for mesons at different scales, dashed lines:  $\phi_M(x, \mu = \mu_0)$ , solid lines:  $\phi_M(x, \mu = m_Z)$ , grey dotted lines:  $\phi_M(x, \mu \rightarrow \infty)$

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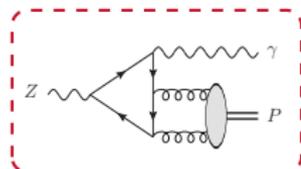
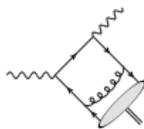
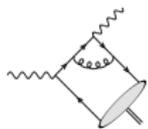
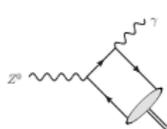


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**At high scales compared to  $\Lambda_{\text{QCD}}$  (e.g.  $\mu \sim m_Z$ ) the sensitivity to poorly-known  $a_n^M, b_n^M$  is greatly reduced!**

## Hadronic Z-boson decays

The decay amplitude is governed by diagrams:

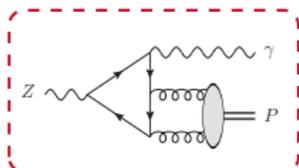
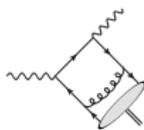
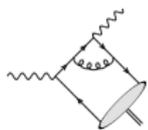
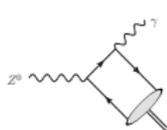


singlets only!

Form factor decomposition:

$$i\mathcal{A} = \pm \frac{egf_M}{2 \cos \theta_W} \left[ i\epsilon_{\mu\nu\alpha\beta} \frac{k^\mu q^\nu \epsilon_Z^\alpha \epsilon_\gamma^{*\beta}}{k \cdot q} F_1^M - \left( \epsilon_Z \cdot \epsilon_\gamma^* - \frac{q \cdot \epsilon_Z k \cdot \epsilon_\gamma^*}{k \cdot q} \right) F_2^M \right]$$

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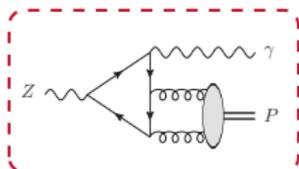
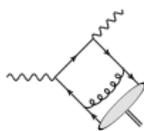
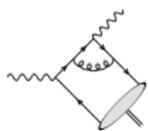
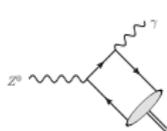
$$i\mathcal{A} = \pm \frac{egf_M}{2 \cos \theta_W} \left[ i\epsilon_{\mu\nu\alpha\beta} \frac{k^\mu q^\nu \epsilon_Z^\alpha \epsilon_\gamma^{*\beta}}{k \cdot q} F_1^M - \left( \epsilon_Z \cdot \epsilon_\gamma^* - \frac{q \cdot \epsilon_Z k \cdot \epsilon_\gamma^*}{k \cdot q} \right) F_2^M \right]$$

The form factors contain the convolution integrals:

$$F^M \sim \int_0^1 dx H(x, \mu) \phi_M(x, \mu) = \sum_n C_{2n}(\mu) a_{2n}^M(\mu)$$

$$C_n(\mu) = 1 + \frac{C_F \alpha_s(\mu)}{4\pi} \left\{ 3 \log \frac{m_Z^2}{\mu^2} + \dots \right\}$$

The decay amplitude is governed by diagrams:



singlets only!

Form factor decomposition:

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Evaluating the hard function at  $\mu = m_Z$  and evolving it down to  $\mu_{\text{hadr}}$  resums large logarithms  $[\alpha_s \log(m_Z^2/\mu^2)]^n$ .

The “singlet” in  $\eta^{(\prime)}$  means  $(|u\bar{u}\rangle + |d\bar{d}\rangle + |s\bar{s}\rangle)/\sqrt{3}$ . **However**, at the factorization scale  $\mu \approx m_Z$ , a flavor singlet is rather

$$\frac{1}{\sqrt{5}} \left( |u\bar{u}\rangle + |d\bar{d}\rangle + |s\bar{s}\rangle + |c\bar{c}\rangle + |b\bar{b}\rangle \right).$$

$\Rightarrow$  Have to **rearrange operators at each threshold scale** into singlet and non-singlet combinations, which are **different for every  $n_f$** .

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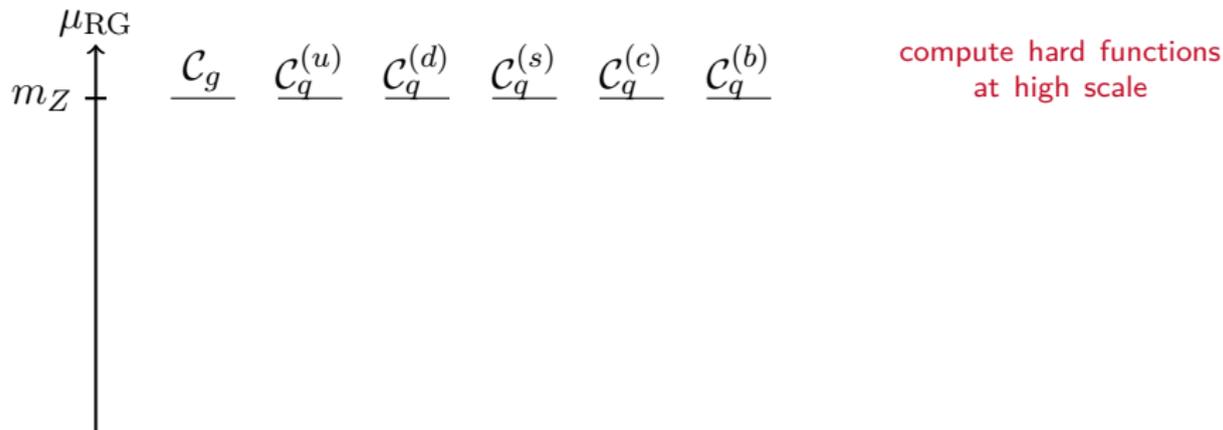
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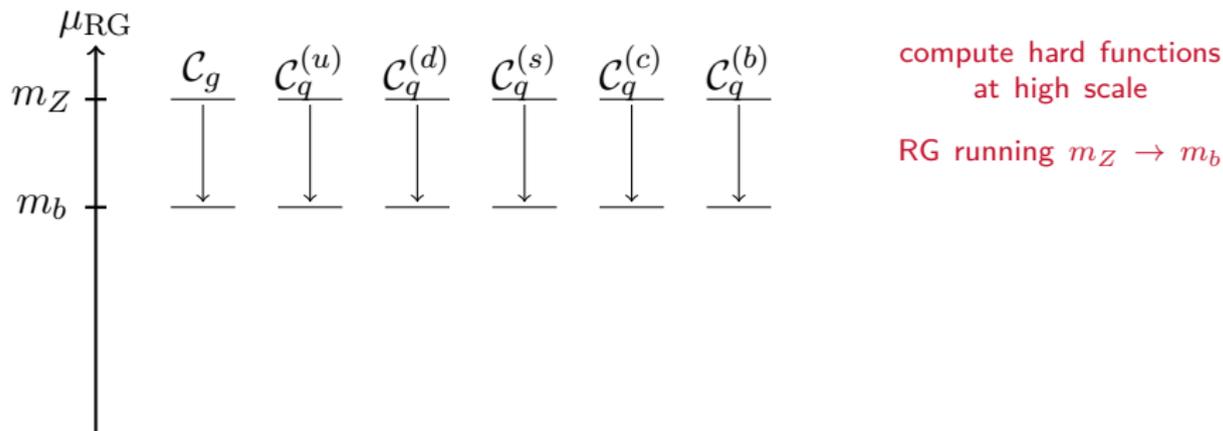


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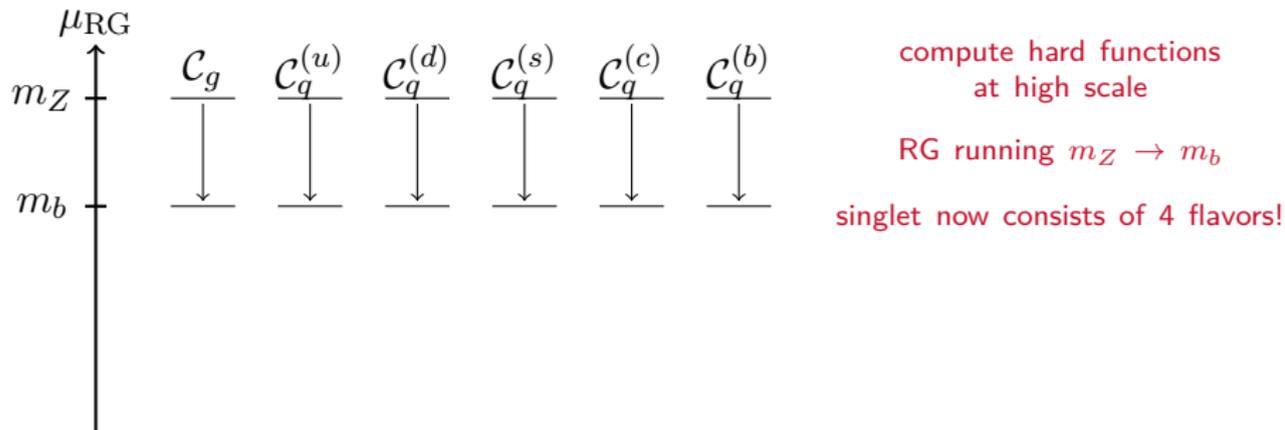


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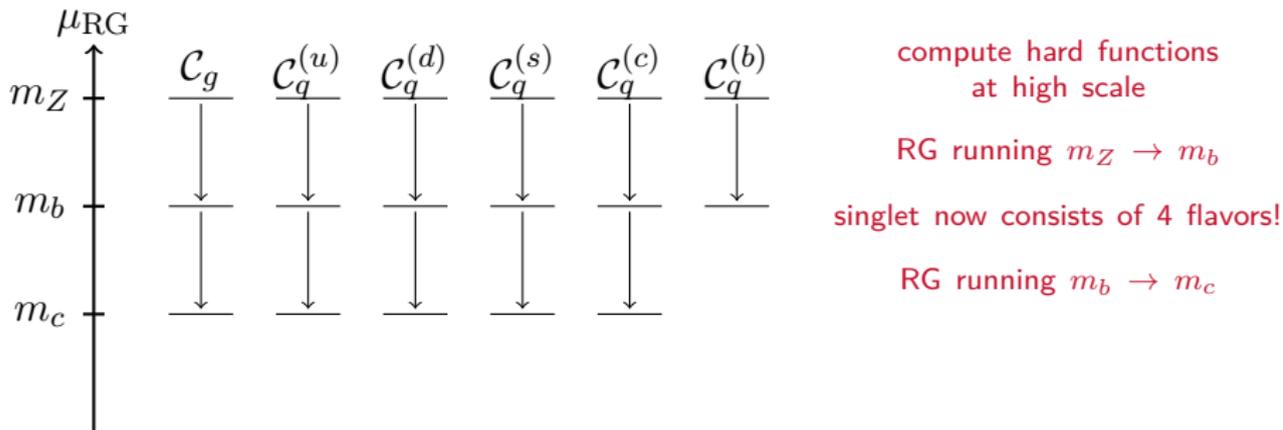


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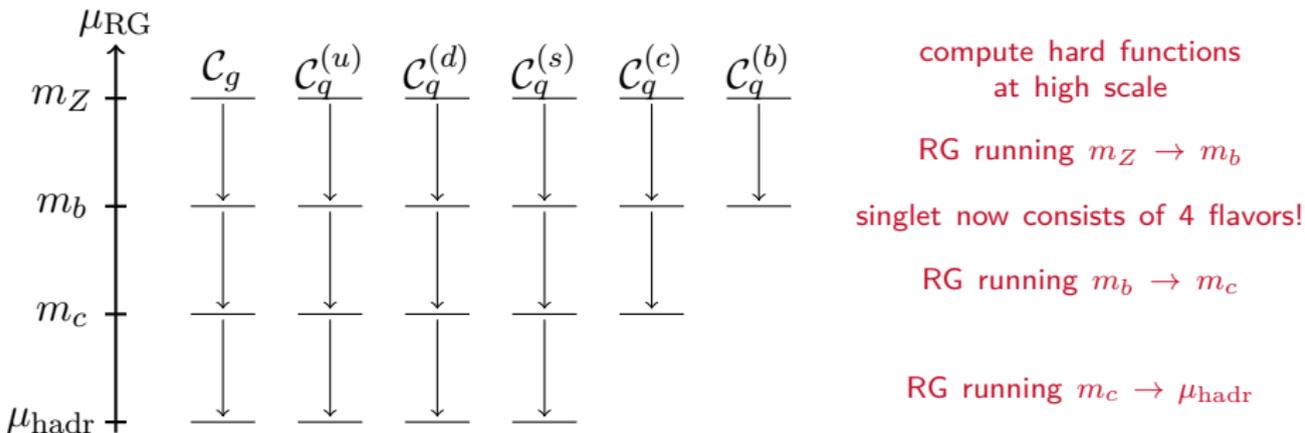


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For the branching ratios  $\text{BR}(Z \rightarrow M\gamma)$  we find:

$Z \rightarrow \dots$	Branching ratio	asym.	LO
$\pi^0\gamma$	$(9.80^{+0.09}_{-0.14} \mu \pm 0.03_f \pm 0.61_{a_2} \pm 0.82_{a_4}) \cdot 10^{-12}$	7.71	14.67
$\eta\gamma$	$(2.36^{+0.02}_{-0.04} \mu \pm 1.19_f \pm 0.04_\phi) \cdot 10^{-10}$		
$\eta'\gamma$	$(6.68^{+0.08}_{-0.11} \mu \pm 0.49_f \pm 0.12_\phi) \cdot 10^{-9}$		
$\rho^0\gamma$	$(4.19^{+0.04}_{-0.06} \mu \pm 0.16_f \pm 0.24_{a_2} \pm 0.37_{a_4}) \cdot 10^{-9}$	3.63	5.68
$\phi\gamma$	$(8.63^{+0.08}_{-0.13} \mu \pm 0.41_f \pm 0.55_{a_2} \pm 0.74_{a_4}) \cdot 10^{-9}$	7.12	12.31
$\omega\gamma$	$(2.89^{+0.03}_{-0.05} \mu \pm 0.15_f \pm 0.29_{a_2} \pm 0.25_{a_4}) \cdot 10^{-8}$	2.54	3.84
$J/\psi\gamma$	$(8.02^{+0.14}_{-0.15} \mu \pm 0.20_f \pm 0.39_\sigma) \cdot 10^{-8}$	10.48	6.55
$\Upsilon(1S)\gamma$	$(5.39^{+0.10}_{-0.10} \mu \pm 0.08_f \pm 0.11_\sigma) \cdot 10^{-8}$	7.55	4.11
$\Upsilon(4S)\gamma$	$(1.22^{+0.02}_{-0.02} \mu \pm 0.13_f \pm 0.02_\sigma) \cdot 10^{-8}$	1.71	0.93
$\Upsilon(nS)\gamma$	$(9.96^{+0.18}_{-0.19} \mu \pm 0.09_f \pm 0.20_\sigma) \cdot 10^{-8}$	13.96	7.59

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↑  
scale dependence

For the branching ratios  $\text{BR}(Z \rightarrow M\gamma)$  we find:

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scale dependence

decay constant

For the branching ratios  $\text{BR}(Z \rightarrow M\gamma)$  we find:

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↑  
scale dependence

↑  
decay constant

↑  
LCDA shape

For the branching ratios  $\text{BR}(Z \rightarrow M\gamma)$  we find:

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obtained when using only asymptotic form of LCDA

$$\phi_M(\mathbf{x}) = 6\mathbf{x}(1 - \mathbf{x})$$

For the branching ratios  $\text{BR}(Z \rightarrow M\gamma)$  we find:

$Z \rightarrow \dots$	Branching ratio	asym.	LO
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obtained when using only LO hard functions

For the branching ratios  $\text{BR}(Z \rightarrow M\gamma)$  we find:

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The form factors become:

$$\begin{aligned} \text{Re } F_1^M &= \mathcal{Q}_M [0.94 + 1.05 a_2^M(m_Z) + 1.15 a_4^M(m_Z) + 1.22 a_6^M(m_Z) + \dots] \\ &= \mathcal{Q}_M [0.94 + 0.41 a_2^M(\mu_h) + 0.29 a_4^M(\mu_h) + 0.23 a_6^M(\mu_h) + \dots] \end{aligned}$$

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→ RGE from **high** to **low** scale reduces sensitivity to  $a_n^M$ !

# Hadronic Higgs decays

## Radiative hadronic Higgs decays

**Idea:** Use hadronic Higgs decays to probe non-standard Higgs couplings.

[Isidori, Manohar, Trott (2014), Phys. Lett. B 728, 131]

[Bodwin, Petriello, Stoynev, Velasco (2013), Phys. Rev. D 88, no. 5, 053003]

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Work with the effective Lagrangian:

$$\mathcal{L}_{\text{eff}}^{\text{Higgs}} = \kappa_W \frac{2m_W^2}{v} h W_\mu^+ W^{-\mu} + \kappa_Z \frac{m_Z^2}{v} h Z_\mu Z^\mu - \sum_f \frac{m_f}{v} h \bar{f} (\kappa_f + i\tilde{\kappa}_f \gamma_5) f$$

$$+ \frac{\alpha}{4\pi v} \left( \kappa_{\gamma\gamma} h F_{\mu\nu} F^{\mu\nu} - \tilde{\kappa}_{\gamma\gamma} h F_{\mu\nu} \tilde{F}^{\mu\nu} + \frac{2\kappa_{\gamma Z}}{s_W c_W} h F_{\mu\nu} Z^{\mu\nu} - \frac{2\tilde{\kappa}_{\gamma Z}}{s_W c_W} h F_{\mu\nu} \tilde{Z}^{\mu\nu} \right)$$

**blue terms:**  $\rightarrow 1$  in SM, **red terms:**  $\rightarrow 0$  in SM!

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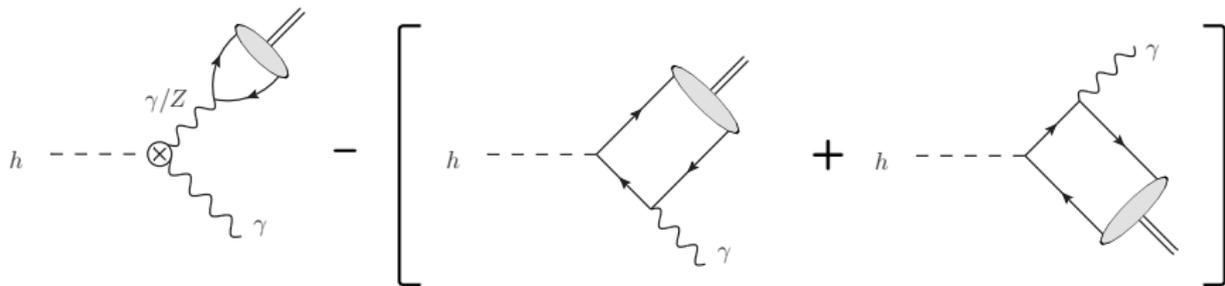
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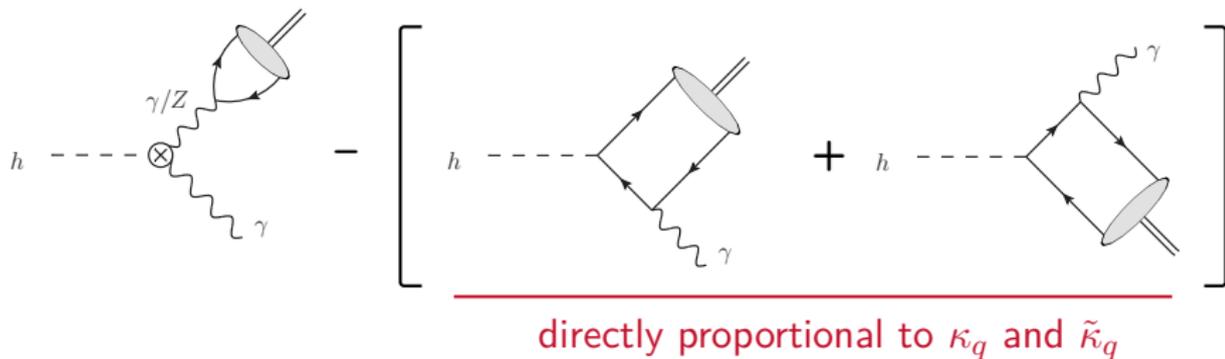
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$\rightarrow$  Provides a model-independent analysis of NP effects in  $h \rightarrow V\gamma$  decays!

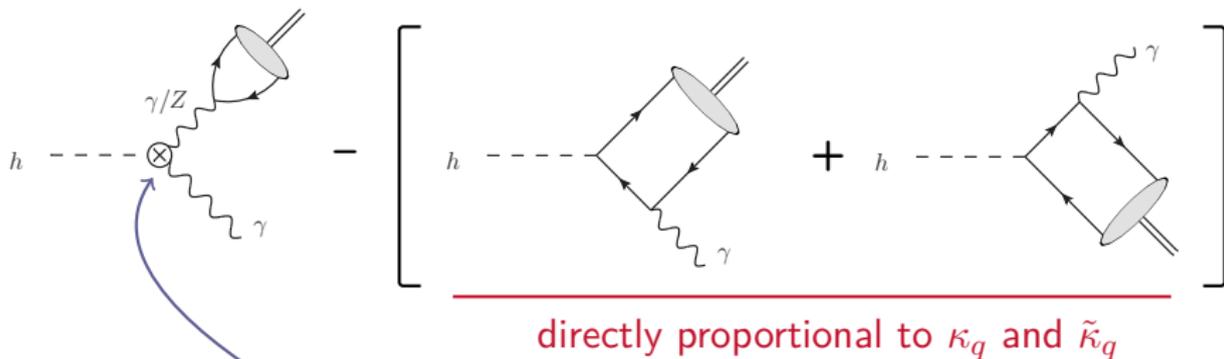
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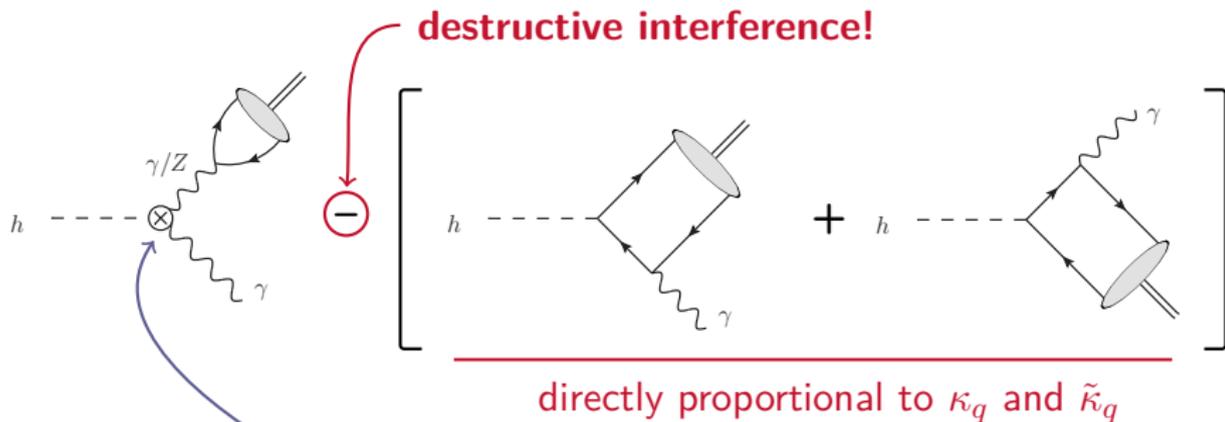
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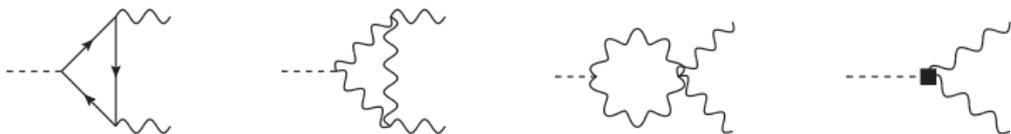
Contains contributions to  $h \rightarrow (Z/\gamma)^*\gamma$ , both SM and NP



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Form factor decomposition:

$$i\mathcal{A}(h \rightarrow V\gamma) = -\frac{ef_V}{2} \left[ \left( \varepsilon_V^* \cdot \varepsilon_\gamma^* - \frac{q \cdot \varepsilon_V^* k \cdot \varepsilon_\gamma^*}{k \cdot q} \right) F_1^V - i\epsilon_{\mu\nu\alpha\beta} \frac{k^\mu q^\nu \varepsilon_V^{*\alpha} \varepsilon_\gamma^{*\beta}}{k \cdot q} F_2^V \right]$$

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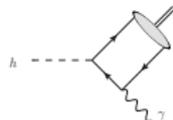
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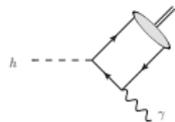
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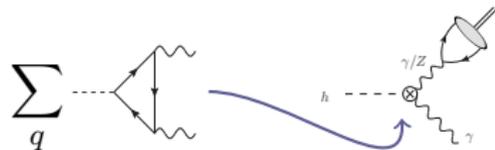
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The **indirect** form factors however, are proportional to all  $\kappa_X$  in the Lagrangian!



There could be NP in **any** of these contributions leading to deviations from the SM prediction for our amplitudes!

Originally, we wanted to probe the **Higgs couplings to light fermions**.  
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To reduce the theoretical uncertainty, we **normalize the branching ratio to the  $h \rightarrow \gamma\gamma$  branching ratio**, which also makes our prediction insensitive to the total Higgs width:

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corrections from the indirect contributions due to off-shellness

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→ only very weak sensitivity to the indirect contributions!

Assuming SM couplings of all particles, we find:

$$\text{BR}(h \rightarrow \rho^0 \gamma) = (1.68 \pm 0.02_f \pm 0.08_{h \rightarrow \gamma \gamma}) \cdot 10^{-5}$$

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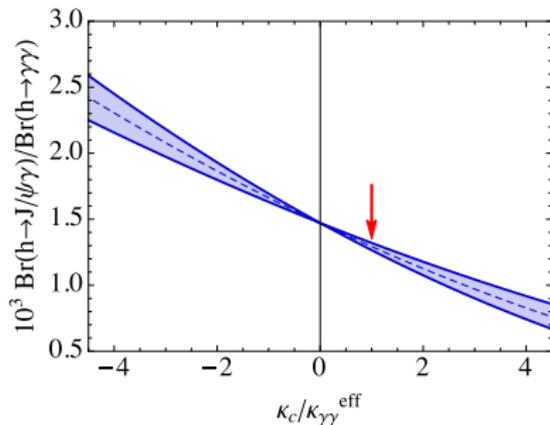
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**But:** What is wrong with the  $\Upsilon$ -channels?

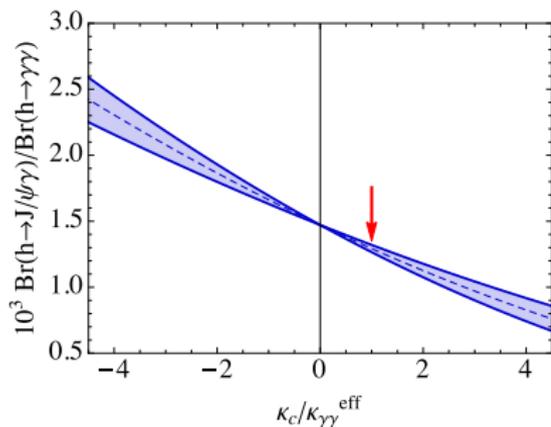
Allowing deviations of the  $\kappa_q$  and no  $CP$ -odd couplings:



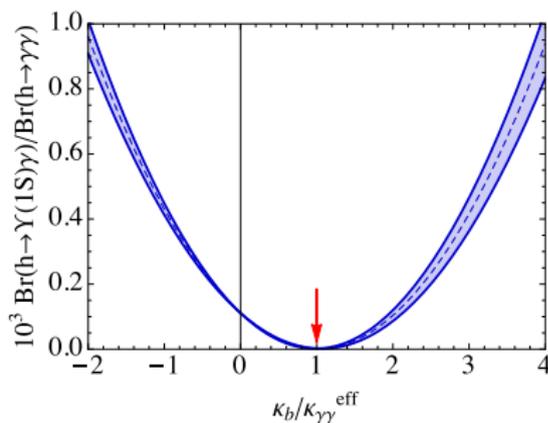
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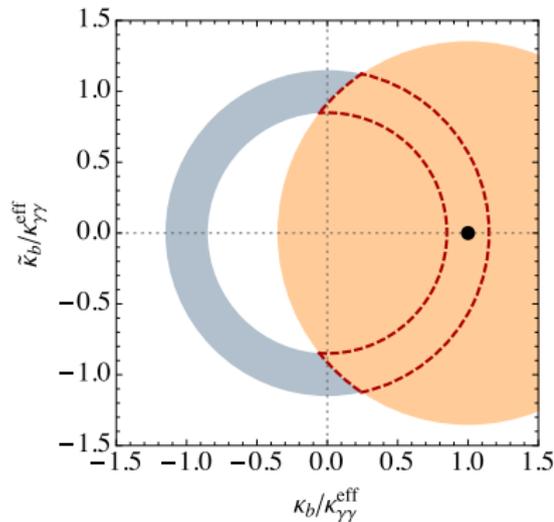


Ratio of BR for  $\Upsilon(1S)$

Usually, the **indirect contributions** are the **dominant** ones, however for the  $\Upsilon$ , the **direct contribution** is **comparable**, leading to a **cancellation** between the two.

$\Rightarrow$  This leads to a **strong sensitivity to NP effects!**

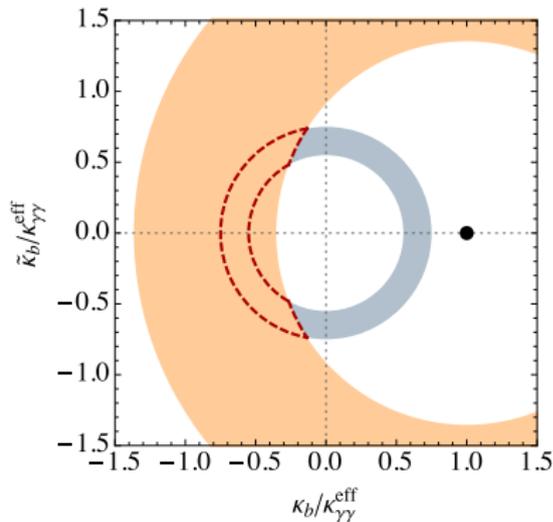
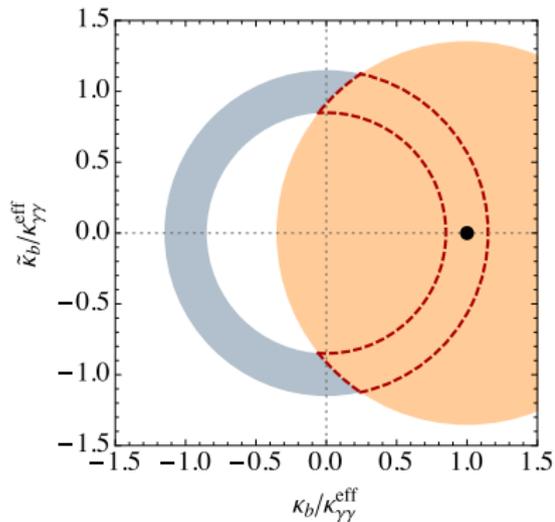
Possible future scenarios:



**Blue:** direct measurements of  $h \rightarrow b\bar{b}$  constrain  $\kappa_b^2 + \tilde{\kappa}_b^2$

**Orange:** measurements of  $h \rightarrow \Upsilon\gamma$  constrain  $(1 - \kappa_b)^2 + \tilde{\kappa}_b^2$

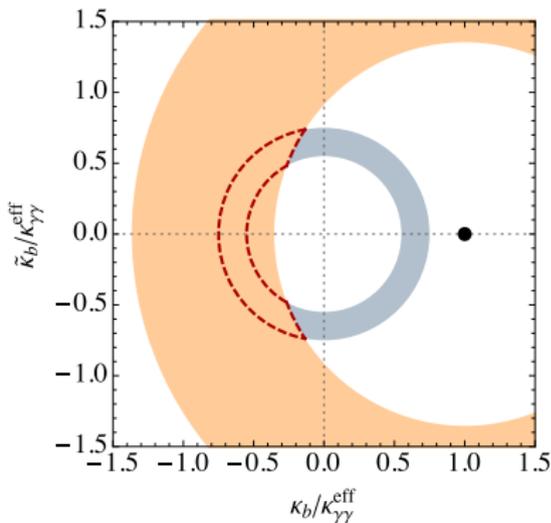
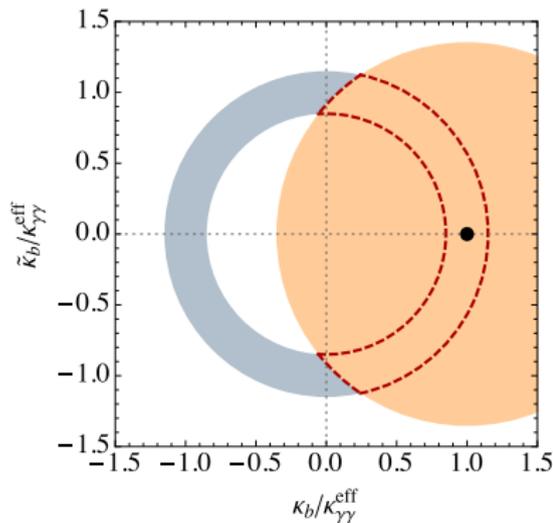
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$\Rightarrow$  From the **overlap** one can find information on the  $CP$ -odd coupling, **even the sign** of the  $CP$ -even coupling!

# **Hadronic Higgs decays**

## **Weak radiative hadronic Higgs decays**

For select mesons, literature exists on these modes.

[Isidori, Manohar, Trott (2014), Phys.Lett. B728 131-135]

[Gao (2014), Phys.Lett. B737 366-368]

[Modak, Srivastava (2014), 1411.2210]

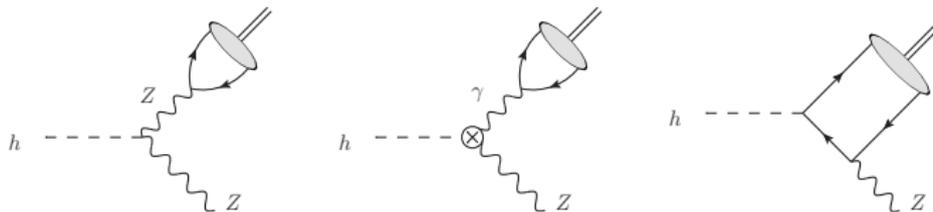
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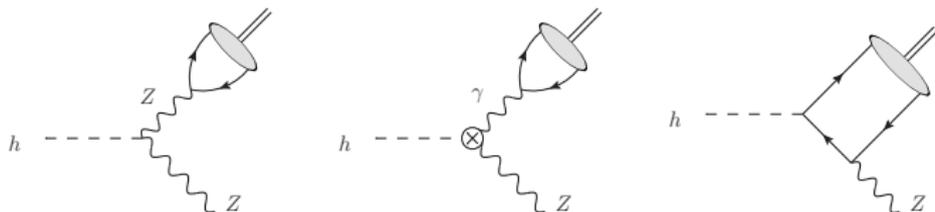
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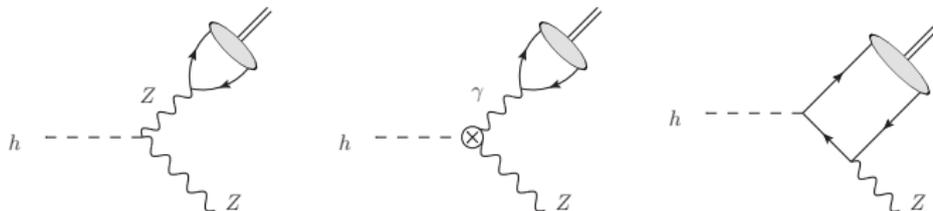
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The direct contributions are only important for **heavy quarkonia**.

Mode	SM Branching ratio [ $10^{-6}$ ]			
$h \rightarrow \pi^0 Z$	(2.30	$\pm$	$0.01_f$	$\pm$ 0.09 $_{\Gamma}$ )
$h \rightarrow \eta Z$	(0.83	$\pm$	$0.08_f$	$\pm$ 0.03 $_{\Gamma}$ )
$h \rightarrow \eta' Z$	(1.24	$\pm$	$0.12_f$	$\pm$ 0.05 $_{\Gamma}$ )
$h \rightarrow \rho^0 Z$	(7.19	$\pm$	$0.09_f$	$\pm$ 0.28 $_{\Gamma}$ )
$h \rightarrow \omega Z$	(0.56	$\pm$	$0.01_f$	$\pm$ 0.02 $_{\Gamma}$ )
$h \rightarrow \phi Z$	(2.42	$\pm$	$0.05_f$	$\pm$ 0.09 $_{\Gamma}$ )
$h \rightarrow J/\psi Z$	(2.30	$\pm$	$0.06_f$	$\pm$ 0.09 $_{\Gamma}$ )
$h \rightarrow \Upsilon(1S)Z$	(15.38	$\pm$	$0.21_f$	$\pm$ 0.60 $_{\Gamma}$ )
$h \rightarrow \Upsilon(2S)Z$	(7.50	$\pm$	$0.14_f$	$\pm$ 0.29 $_{\Gamma}$ )
$h \rightarrow \Upsilon(3S)Z$	(5.63	$\pm$	$0.10_f$	$\pm$ 0.22 $_{\Gamma}$ )

**Idea:** Use these decays to probe  $\kappa_{\gamma Z}$

The bound on  $\kappa_{\gamma Z}$  from CMS is:

$$\sqrt{|\kappa_{\gamma Z} - 2.395|^2 + |\tilde{\kappa}_{\gamma Z}|^2} < 7.2$$

[CMS (2013), Phys.Lett. B726 587-609]

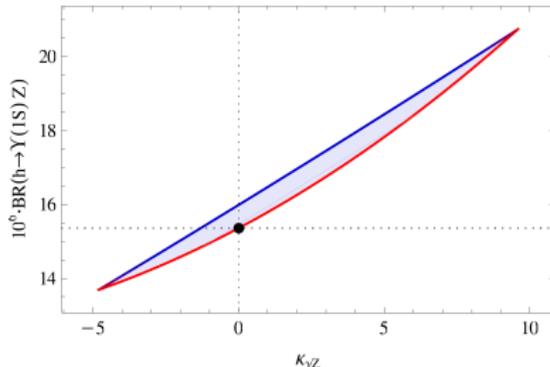
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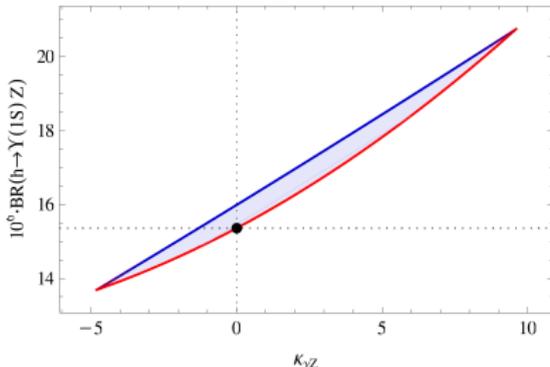
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The decays  $h \rightarrow \Upsilon(1S)Z$  can serve as **complementary probes** of  $\kappa_{\gamma Z}$

## Conclusions

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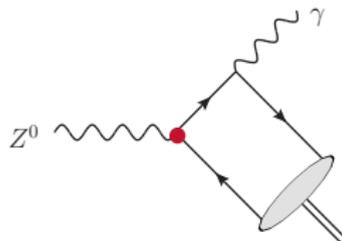
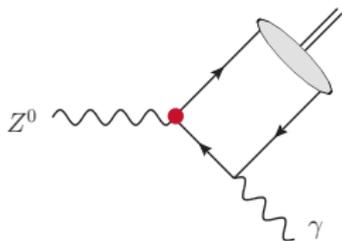
**Thank you for your attention!**

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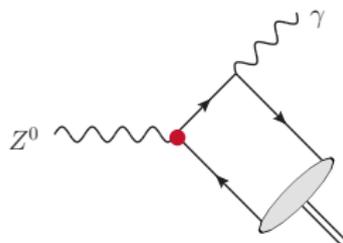
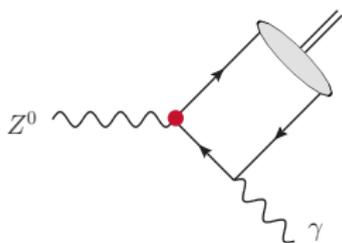
## Backup slides

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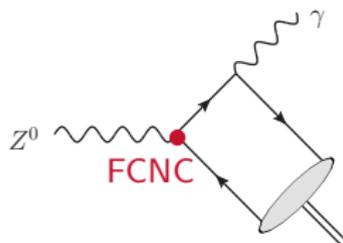
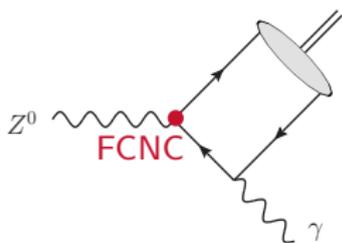


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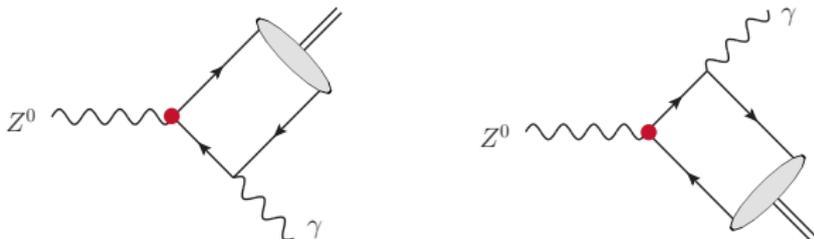
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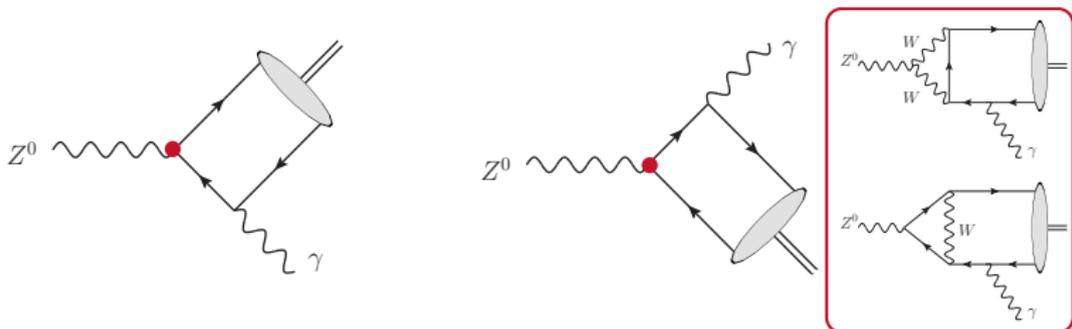
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Introducing **FCNC couplings** allows the production of flavor off-diagonal mesons



Model independent predictions for flavor off-diagonal mesons:

Decay mode	Branching ratio	SM background
$Z^0 \rightarrow K^0 \gamma$	$[(7.70 \pm 0.83)  v_{sd} ^2 + (0.01 \pm 0.01)  a_{sd} ^2] \cdot 10^{-8}$	$\frac{\lambda}{\sin^2 \theta_W} \frac{\alpha}{\pi} \sim 2 \cdot 10^{-3}$
$Z^0 \rightarrow D^0 \gamma$	$[(5.30^{+0.67}_{-0.43})  v_{cu} ^2 + (0.62^{+0.36}_{-0.23})  a_{cu} ^2] \cdot 10^{-7}$	$\frac{\lambda}{\sin^2 \theta_W} \frac{\alpha}{\pi} \sim 2 \cdot 10^{-3}$
$Z^0 \rightarrow B^0 \gamma$	$[(2.08^{+0.59}_{-0.41})  v_{bd} ^2 + (0.77^{+0.38}_{-0.26})  a_{bd} ^2] \cdot 10^{-7}$	$\frac{\lambda^3}{\sin^2 \theta_W} \frac{\alpha}{\pi} \sim 8 \cdot 10^{-5}$
$Z^0 \rightarrow B_s \gamma$	$[(2.64^{+0.82}_{-0.52})  v_{bs} ^2 + (0.87^{+0.51}_{-0.33})  a_{bs} ^2] \cdot 10^{-7}$	$\frac{\lambda^2}{\sin^2 \theta_W} \frac{\alpha}{\pi} \sim 4 \cdot 10^{-4}$



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FCNCs would induce tree-level neutral-meson mixing, strongly constrained:

$ \operatorname{Re}[(v_{sd} \pm a_{sd})^2] $	$< 2.9 \cdot 10^{-8}$	$ \operatorname{Re}[(v_{sd})^2 - (a_{sd})^2] $	$< 3.0 \cdot 10^{-10}$
$ \operatorname{Im}[(v_{sd} \pm a_{sd})^2] $	$< 1.0 \cdot 10^{-10}$	$ \operatorname{Im}[(v_{sd})^2 - (a_{sd})^2] $	$< 4.3 \cdot 10^{-13}$
$ (v_{cu} \pm a_{cu})^2 $	$< 2.2 \cdot 10^{-8}$	$ (v_{cu})^2 - (a_{cu})^2 $	$< 1.5 \cdot 10^{-8}$
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$ (v_{bs} \pm a_{bs})^2 $	$< 5.5 \cdot 10^{-7}$	$ (v_{bs})^2 - (a_{bs})^2 $	$< 1.4 \cdot 10^{-7}$

[Bona et al. (2007), JHEP 0803, 049]

[Bertone et al. (2012), JHEP 1303, 089]

[Carrasco et al. (2013), JHEP 1403, 016]

These bounds push our branching ratios down to  $10^{-14}$ , rendering them unobservable.

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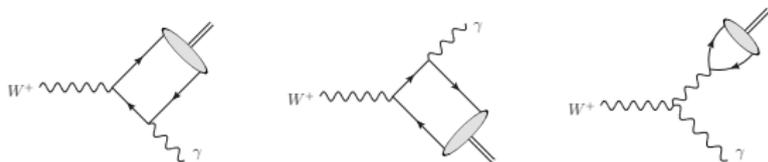
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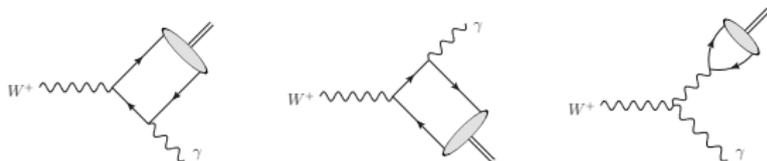
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- **However**: Future lepton machines like ILC or TLEP might produce  $10^{12} Z$ 's and  $10^7 W$ 's at the corresponding thresholds  $\rightarrow$  This enables an experimental program to **test QCDF in a theoretically clean environment!**

The analysis in the case for  $W \rightarrow M\gamma$  is almost the same, only this time, an indirect diagram exists involving the local matrix element:

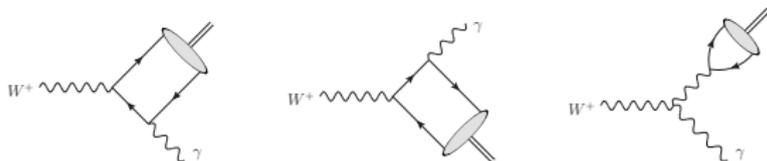


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$\rho^\pm\gamma$	$(8.74^{+0.17}_{-0.26} \mu \pm 0.33_f \pm 1.02_{a_2} \pm 1.57_{a_4}) \cdot 10^{-9}$	6.48	15.12
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$D_s\gamma$	$(3.66^{+0.02}_{-0.07} \mu \pm 0.12_{\text{CKM}} \pm 0.13_f^{+1.47}_{-0.82} \sigma) \cdot 10^{-8}$	0.98	8.59
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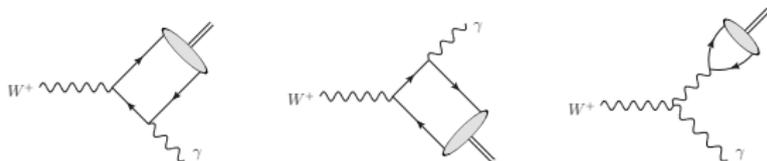
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