

Flavor from the Electroweak Scale

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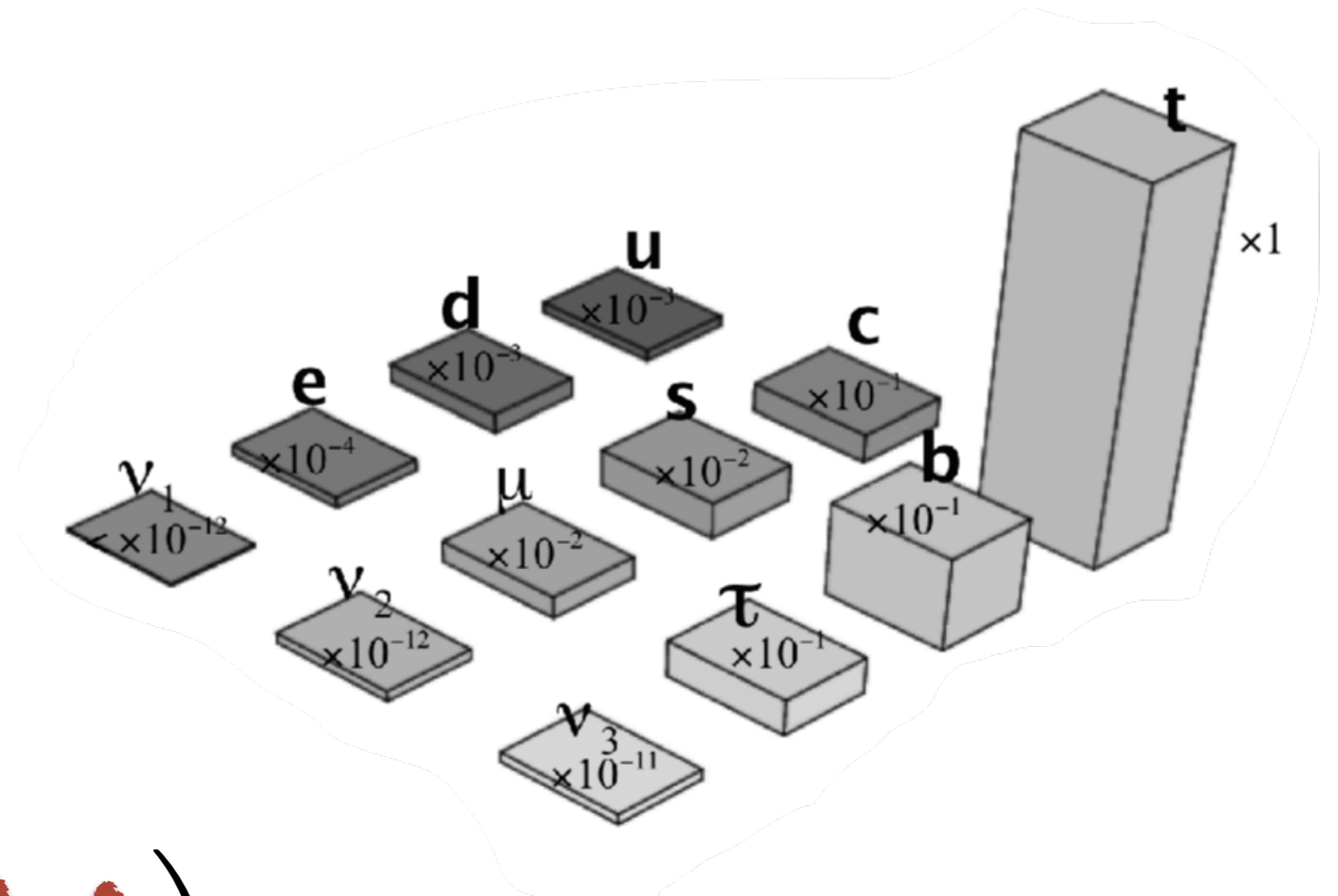


Johann Balmer
discovered the Balmer
series in 1885

$$\lambda = \frac{hm^2}{m^2 - n^2}$$



Today, the mass spectrum of the Standard Model fermions presents a similar puzzle



$$V_{\text{CKM}} = \begin{pmatrix} \bullet & \bullet & \bullet \\ \bullet & \bullet & \bullet \\ \bullet & \bullet & \bullet \end{pmatrix}$$

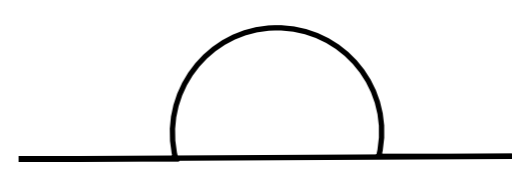
We have something like a Balmer Formula for fermion masses

$$\mathcal{L}_{\text{Yuk}} = y_{ij}^u \bar{Q}_i \tilde{H} u_j + y_{ij}^d \bar{Q}_i H d_j + h.c.$$

$$y_{ij}^q = \tilde{y}_{ij}^q \epsilon^{n_{ij}} = \left(\begin{array}{ccc} \bullet & \bullet & \bullet \\ \bullet & \bullet & \bullet \\ \bullet & \bullet & \bullet \end{array} \right) \left(\begin{array}{ccc} \bullet & \bullet & \bullet \\ \bullet & \bullet & \bullet \\ \bullet & \bullet & \bullet \end{array} \right)$$

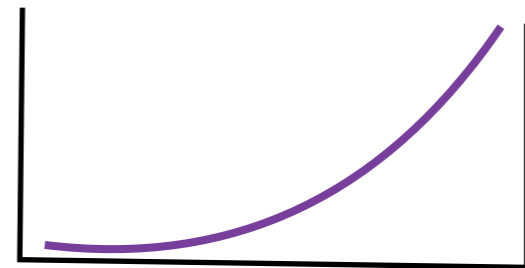
There are many ways to generate a small number

Glashow, Georgi' 72



$$\sim \left(\frac{1}{16\pi^2} \right)^n$$

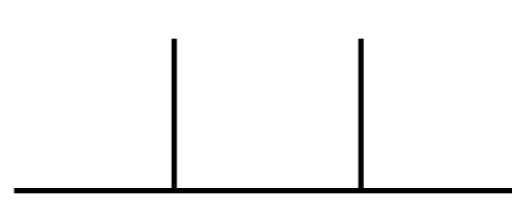
Gherghetta, Pomarol 0003129



$$\sim \epsilon^{c_Q - c_q}$$

$$y_{ij}^q = \tilde{y}_{ij}^q \epsilon^{n_{ij}}$$

Froggatt, Nielsen' 79



$$\sim \left(\frac{\langle S \rangle}{\Lambda} \right)^n$$

Nelson, Strassler 0006251

$$\epsilon^q \mathcal{O}_q \sim \left(\frac{\mu}{\Lambda} \right)^\gamma$$

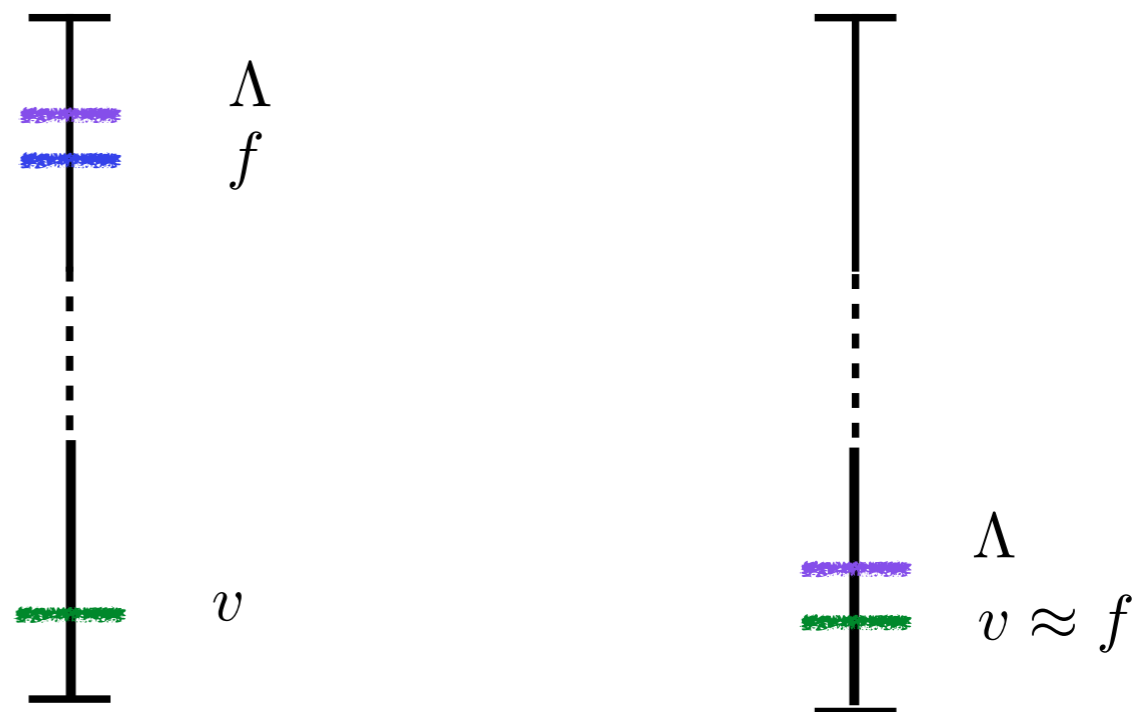
Froggatt and Nielsen proposed a flavor $U(1)$,
with Yukawa couplings

$$\mathcal{L}_{\text{Yuk}} = y_{ij}^u \left(\frac{S}{\Lambda} \right)^{a_i - a_{u_j}} \bar{Q}_i \tilde{H} u_j + y_{ij}^d \left(\frac{S}{\Lambda} \right)^{a_i - a_{d_j}} \bar{Q}_i H d_j + h.c.$$

Such that the flavor structure is generated by

$$\epsilon = \frac{\langle S \rangle}{\Lambda} = \frac{f}{\Lambda}$$

Where are these scales ?



This idea has been proposed by Babu, Nandi and Giudice, Lebedev

$$\mathcal{L}_{\text{Yuk}} = y_{ij}^u \left(\frac{HH^\dagger}{\Lambda^2} \right)^{a_i - a_{u_j}} \bar{Q}_i \tilde{H} u_j + y_{ij}^d \left(\frac{HH^\dagger}{\Lambda^2} \right)^{a_i - a_{d_j}} \bar{Q}_i H d_j + h.c.$$

with $\epsilon = \frac{v^2}{2\Lambda^2} = \frac{m_b}{m_t} \Rightarrow \Lambda \approx (5 - 6) v$

but two problems:

- The flavor is a flavor singlet:
- The coupling to b quarks is

$$S \rightarrow \frac{HH^\dagger}{\Lambda}$$

$$g_{hb_L b_R} \sim 3 \frac{m_b}{v} \Rightarrow \Gamma(h \rightarrow b\bar{b}) \sim 9 \times \Gamma_{\text{SM}}(h \rightarrow b\bar{b})$$

We consider a two Higgs doublet model (based on type II)

$$\mathcal{L}_{\text{Yuk}} = y_{ij}^u \left(\frac{H_u H_d}{\Lambda^2} \right)^{a_i - a_{u_j} - a_{H_u}} \bar{Q}_i H_u u_j + y_{ij}^d \left(\frac{H_u H_d}{\Lambda^2} \right)^{a_i - a_{d_j} - a_{H_d}} \bar{Q}_i H_d d_j + h.c.$$

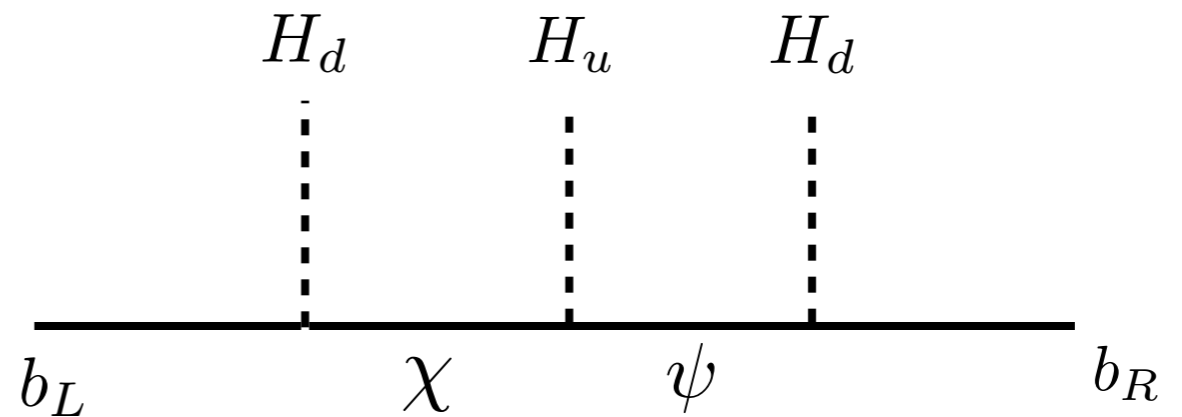
with $\epsilon = \frac{v_u v_d}{2\Lambda^2} \Rightarrow \Lambda \approx (5 - 6) v \sqrt{\frac{\tan \beta}{1 + \tan^2 \beta}}$

$\tan \beta = 1, \quad \Lambda \approx 1 \text{ TeV}$

$\tan \beta = 2, \quad \Lambda \approx 850 \text{ GeV}$

$\tan \beta = 3, \quad \Lambda \approx 750 \text{ GeV}$

$\tan \beta = 5, \quad \Lambda \approx 600 \text{ GeV}$



We consider a two Higgs doublet model (based on type II)

$$\mathcal{L}_{\text{Yuk}} = y_{ij}^u \left(\frac{H_u H_d}{\Lambda^2} \right)^{a_i - a_{u_j} - a_{H_u}} \bar{Q}_i H_u u_j + y_{ij}^d \left(\frac{H_u H_d}{\Lambda^2} \right)^{a_i - a_{d_j} - a_{H_d}} \bar{Q}_i H_d d_j + h.c.$$

with $\epsilon = \frac{v_u v_d}{2\Lambda^2} \Rightarrow \Lambda \approx (5 - 6) v \sqrt{\frac{\tan \beta}{1 + \tan^2 \beta}}$

In this model

- We have a “genuine” flavon: $S \rightarrow \frac{H_u H_d}{\Lambda}$
- The coupling to b quarks is

$$g_{hb_L b_R} \sim \left(2 \frac{\sin \alpha}{\cos \beta} - \frac{\cos \alpha}{\sin \beta} \right) \frac{m_b}{v}$$

Higgs couplings:

$$g_{hff} = \kappa_f g_{hff}^{\text{SM}}$$

$$g_{hVV} = \kappa_V g_{hVV}^{\text{SM}}$$

- To W^\pm, Z : fixed by gauge symmetry $\kappa_V = \sin(\beta - \alpha)$

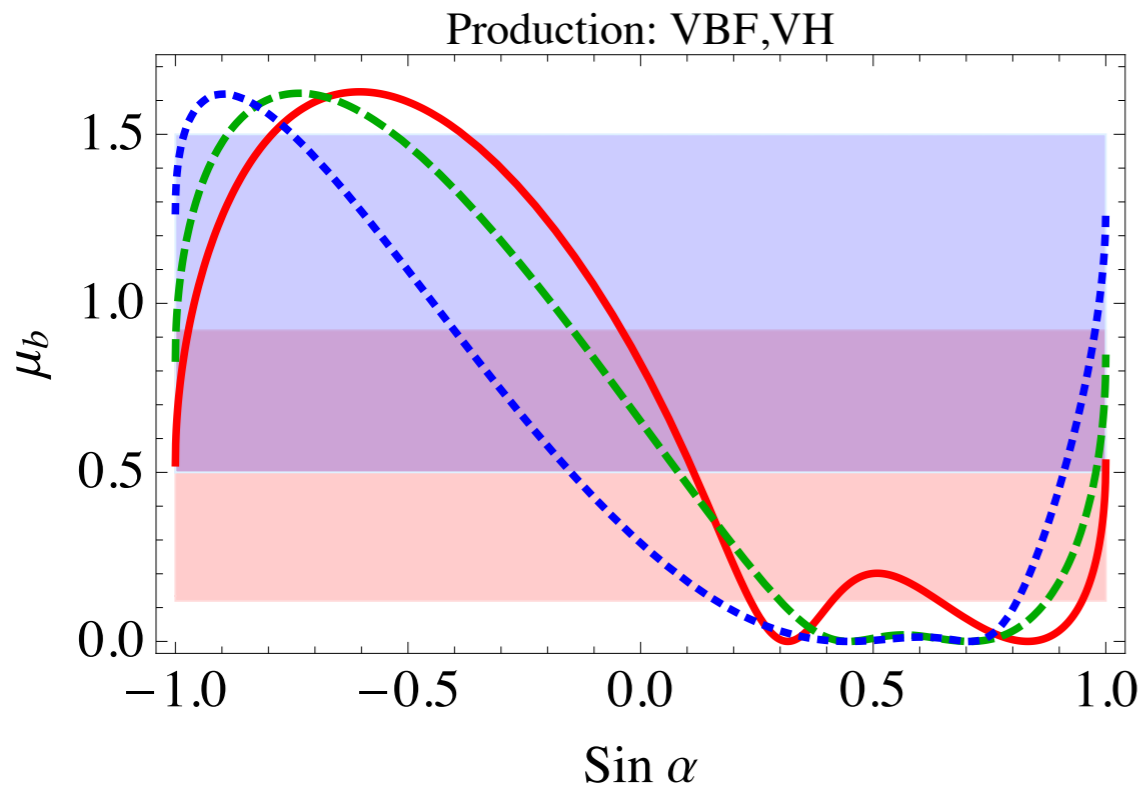
- To the top : $\kappa_t = \frac{\cos \alpha}{\sin \beta}$

Higgs production exactly like a type II 2HDM!

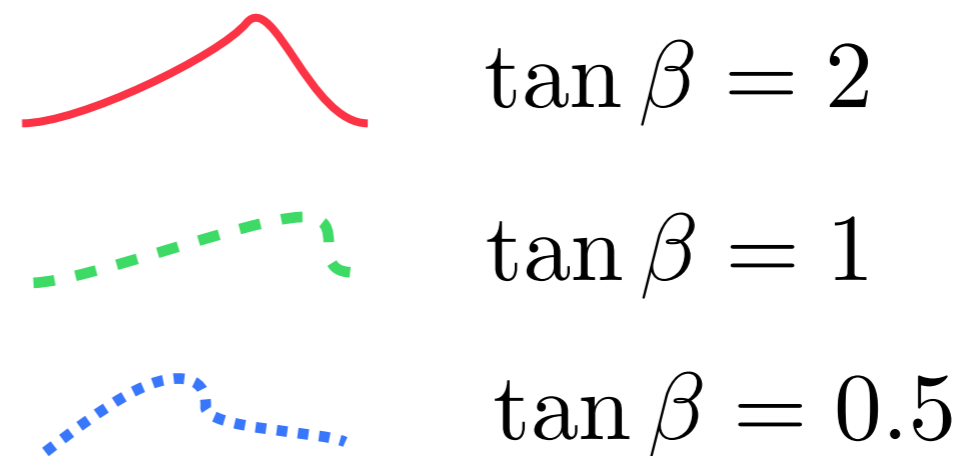
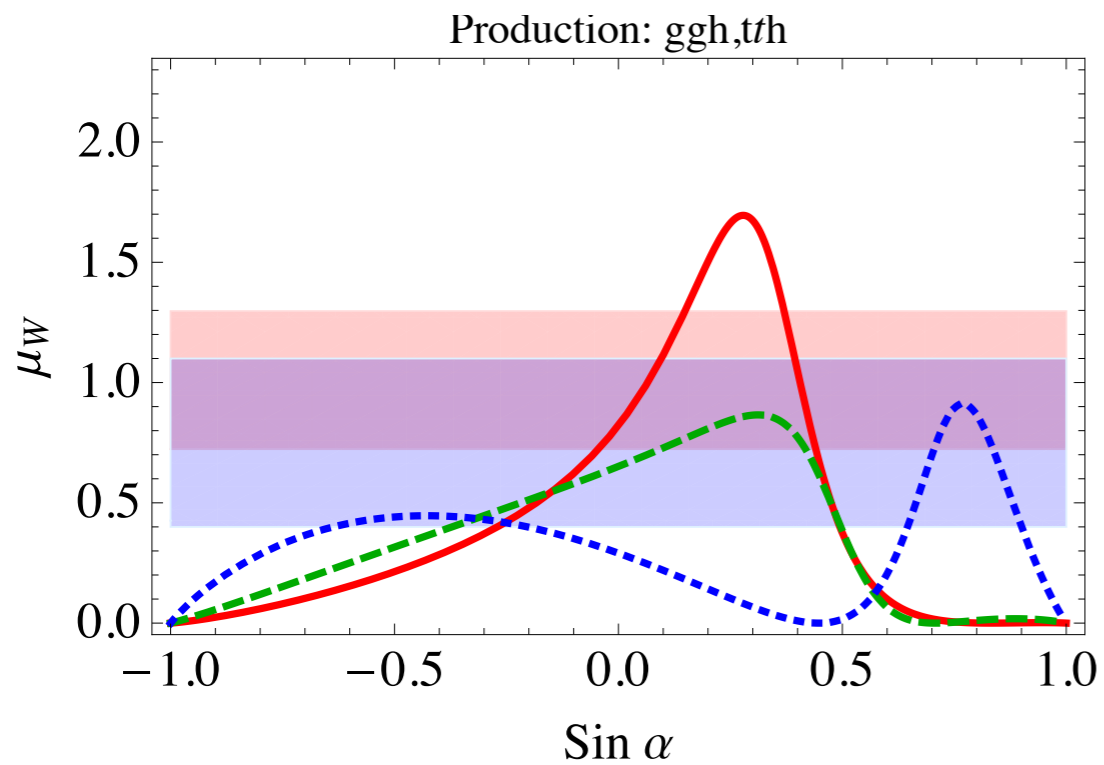
- To the bottom : $\kappa_b = -2 \frac{\sin \alpha}{\cos \beta} + \frac{\cos \alpha}{\sin \beta}$

Higgs width and decays are modified with respect to a generic 2HDM!

Higgs couplings:



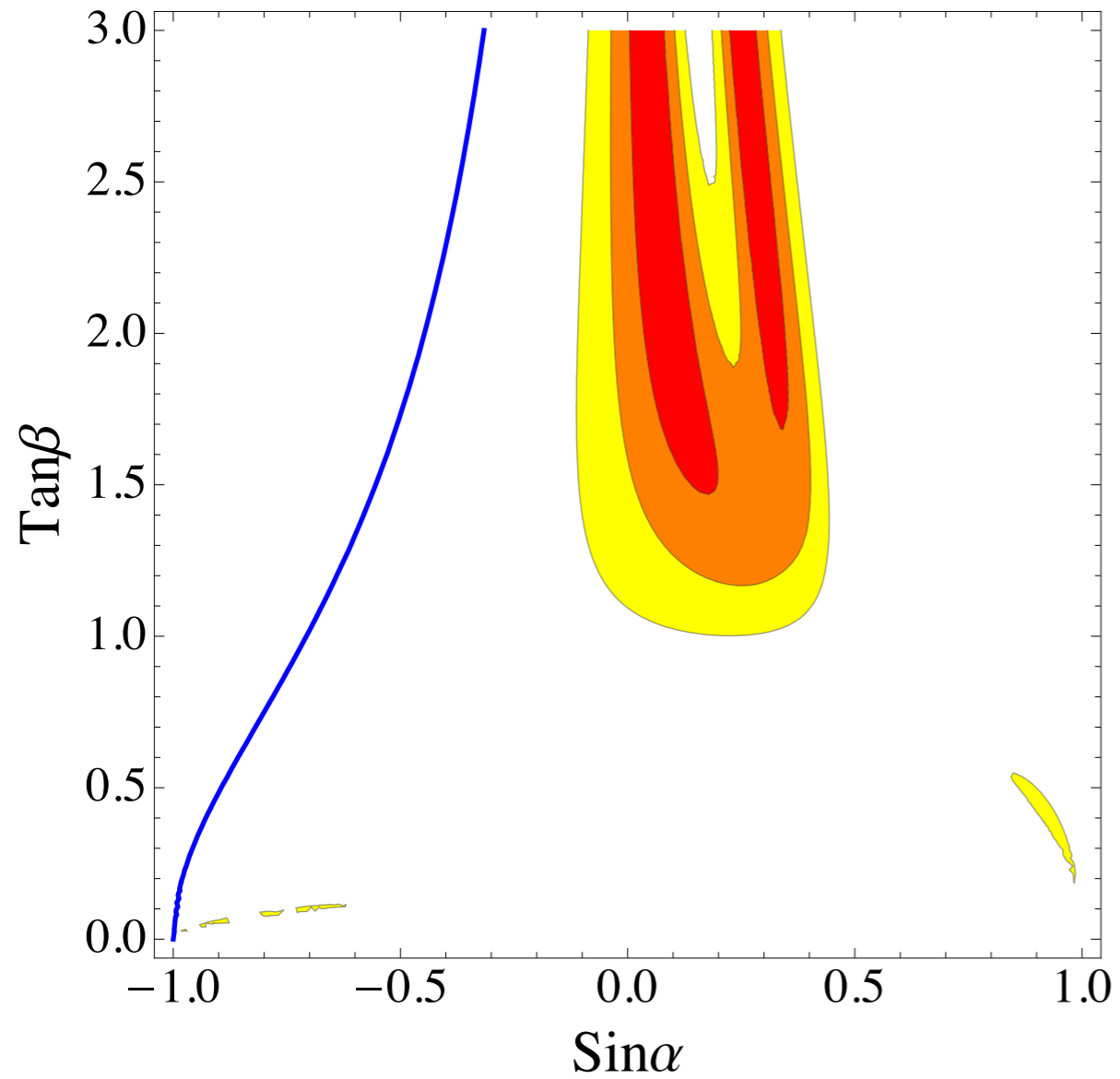
$$\mu_X = \frac{\sigma_{\text{prod}}}{\sigma_{\text{prod}}^{\text{SM}}} \frac{\Gamma_{h \rightarrow X}}{\Gamma_{h \rightarrow X}^{\text{SM}}} \frac{\Gamma_{h, \text{tot}}^{\text{SM}}}{\Gamma_{h, \text{tot}}}$$



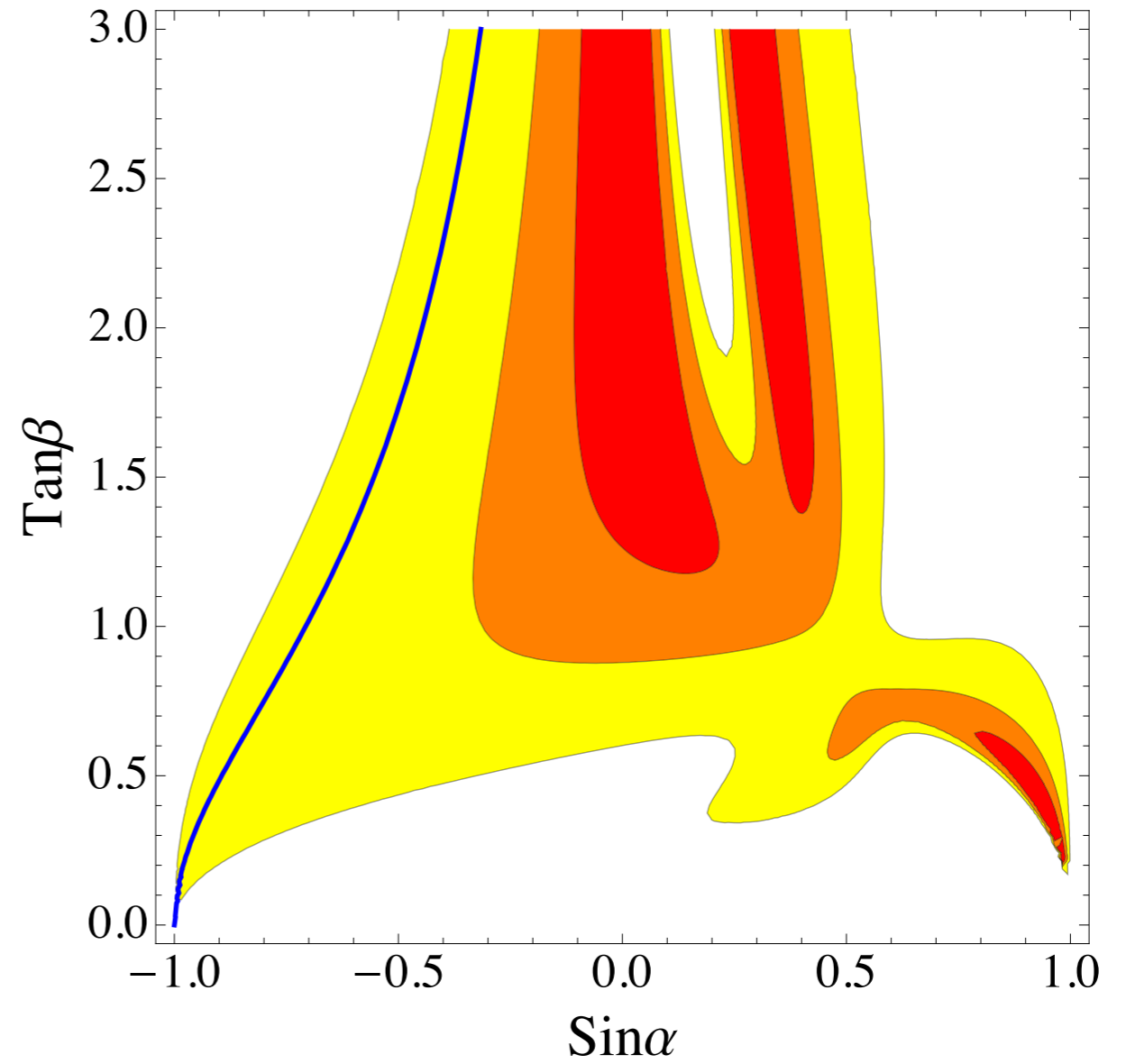
- Preliminary Plots -

Global fit to 7 (8) different channels for ATLAS (CMS)

CMS



ATLAS



- Preliminary Plots -

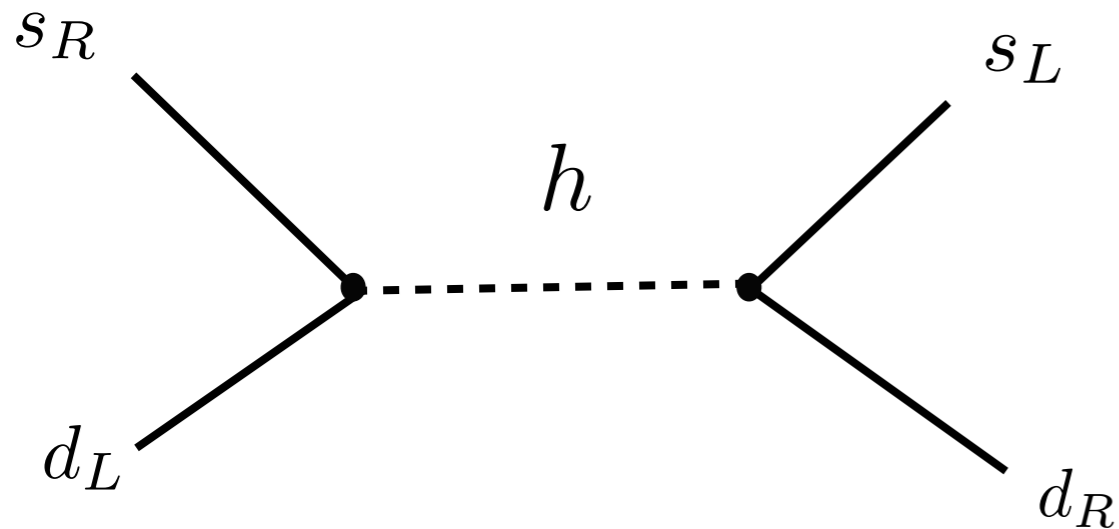
Flavor violating Higgs couplings

$$g_{hd_i d_j} = \left(\frac{m_d}{v}\right)_{ij} \delta_{ij} \left[a_{H_d} f(\alpha, \beta) - \frac{s_\alpha}{c_\beta} \right] + f(\alpha, \beta) \left[Q_{ij}^d \left(\frac{m_d}{v}\right)_{jj} - \left(\frac{m_d}{v}\right)_{ii} \mathcal{D}_{ij} \right]$$

$$f(\alpha, \beta) = \sqrt{1 + \tan^2 \beta} \left(\frac{\cos \alpha}{\tan \beta} - \sin \alpha \right)$$

$$Q, \mathcal{D} \sim \mathcal{O}(\epsilon)$$

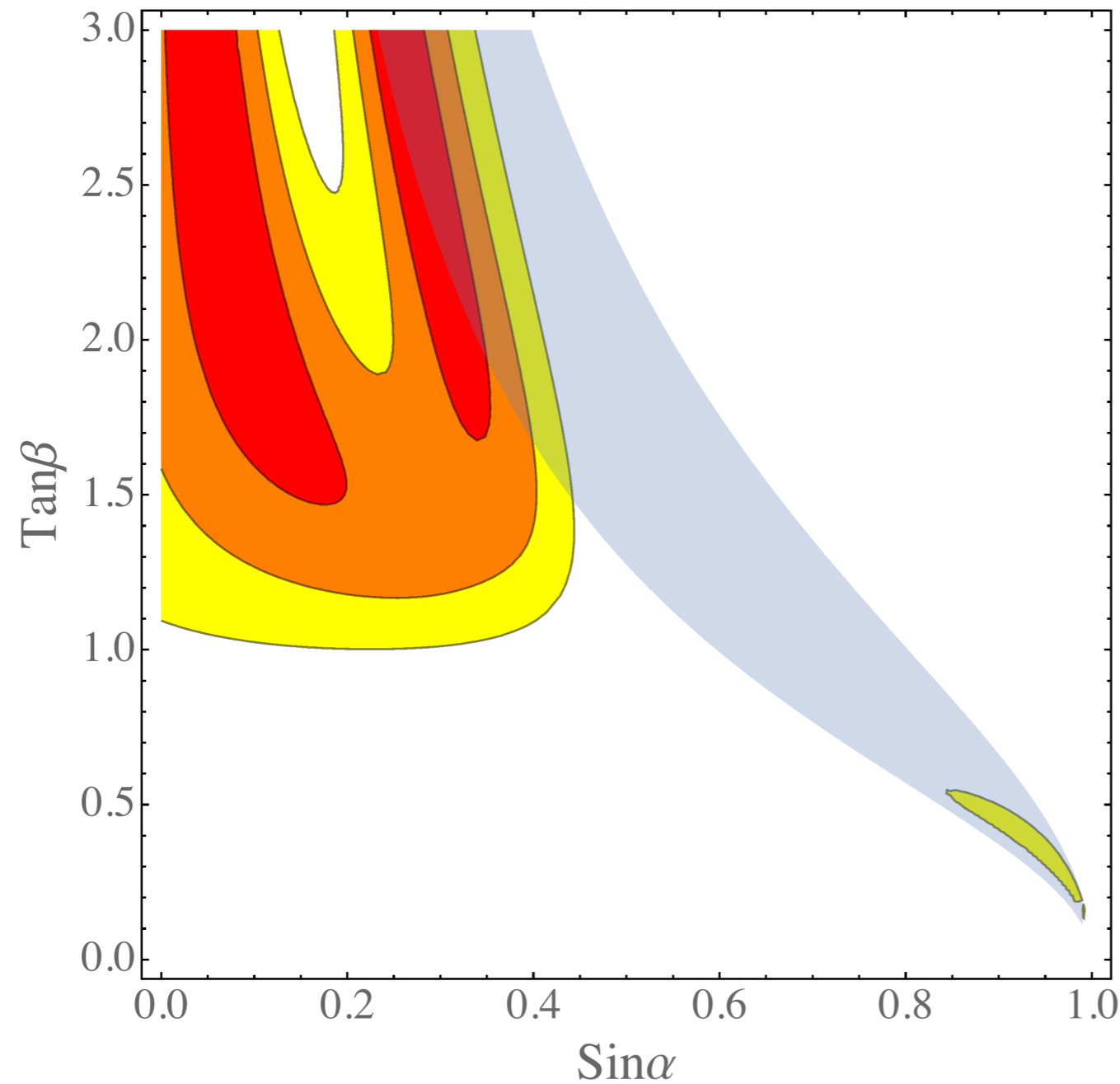
FCNCs can be suppressed



$$\propto \frac{1}{m_h^2} f^2(\alpha, \beta) g^2(y) \left[\frac{m_s}{v} \epsilon \right]^2 \approx \frac{10^{-15}}{\text{GeV}^2}$$

Exp Bound: $\lesssim 10^{-17}$

Let us assume all Yukawa couplings are order one and see what region in parameter space is preferred by flavor



ϵ_K within 3σ

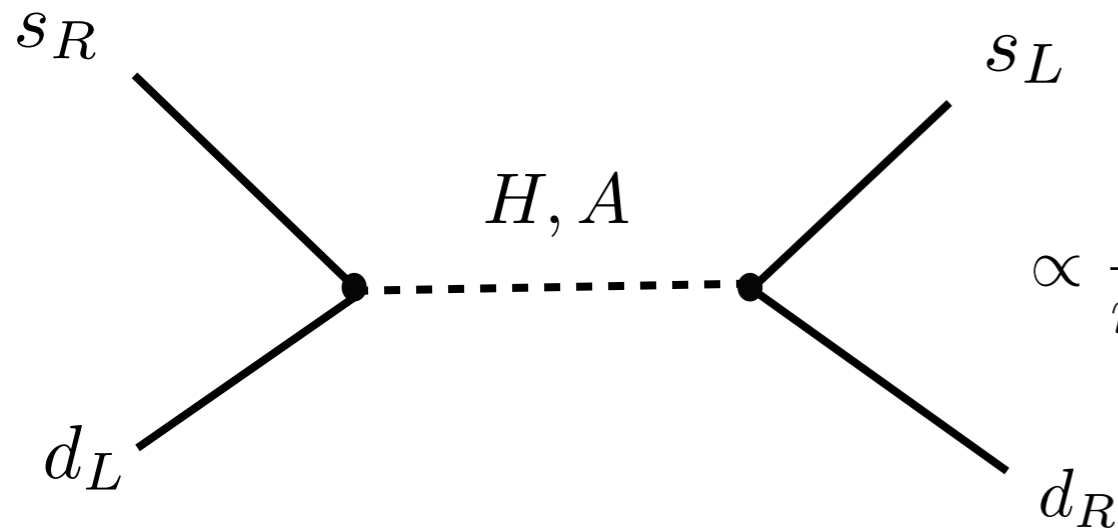
UTfit online

- Preliminary Plot -

Heavy Higgs couplings

$$g_{Hd_i d_j} = \left(\frac{m_d}{v}\right)_{ij} \delta_{ij} \left[\frac{c_\alpha}{c_\beta} - a_{H_d} F(\alpha, \beta) \right] + F(\alpha, \beta) \left[\mathcal{Q}_{ij}^d \left(\frac{m_d}{v}\right)_{jj} - \left(\frac{m_d}{v}\right)_{ii} \mathcal{D}_{ij} \right]$$

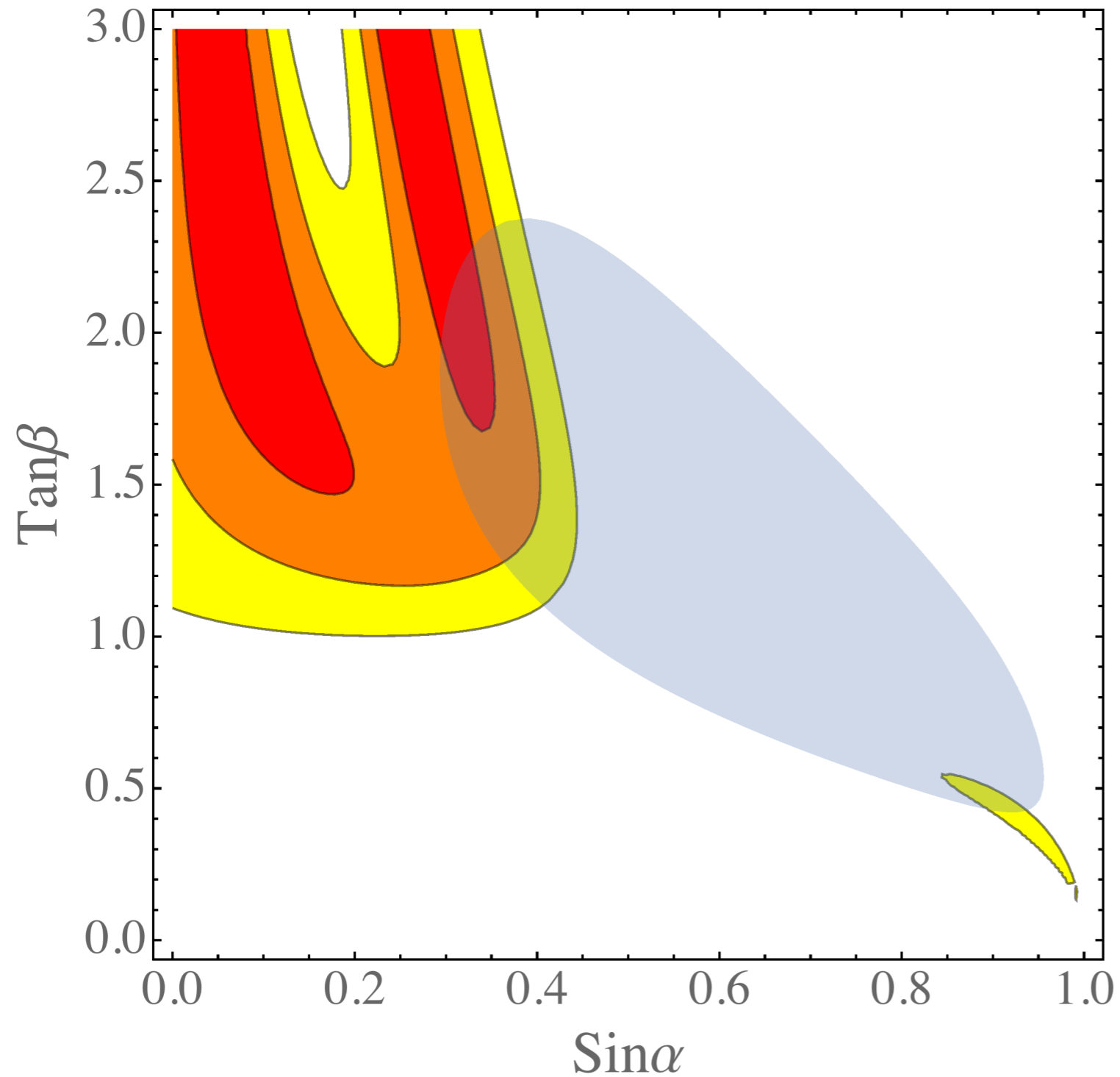
$$F(\alpha, \beta) = \sqrt{1 + \tan^2 \beta} \left(\frac{\cos \alpha}{\tan \beta} + \sin \alpha \right)$$

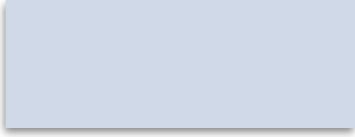


$$\propto \frac{1}{m_H^2} F^2(\alpha, \beta) g^2(y) \left[\frac{m_s}{v} \epsilon \right]^2 \approx \frac{10^{-16}}{\text{GeV}^2} \left(\frac{300 \text{ GeV}}{m_H} \right)^2$$

Exp Bound: $\lesssim 10^{-17}$

Slightly tuned Yukawa couplings and including heavy Higgses



 ϵ_K within 3σ
UTfit online

- Preliminary Plot -

How to find this model?

Large deviations from the decoupling limit means relatively light extra scalars.

Existing searches are already very constraining.

New colored vector fermions have to show up around a TeV.

$$\Gamma(h \rightarrow b\bar{b}) < \Gamma^{\text{SM}}(h \rightarrow b\bar{b}) \text{ preferred.}$$

Additional sources of flavor breaking are necessary in order to avoid a QCD axion

$$V(H_u, H_d) = \mu_u^2 H_u H_u^\dagger + \mu_d^2 H_u H_u^\dagger - [b H_u H_d + h.c.] \quad (\text{A.1})$$
$$+ \frac{\lambda_1}{2} (H_u H_u^\dagger)^2 + \frac{\lambda_2}{2} (H_d H_d^\dagger)^2 + \lambda_3 (H_u H_u^\dagger)(H_d H_d^\dagger) + \lambda_4 (H_u H_d^\dagger)(H_d H_u^\dagger).$$

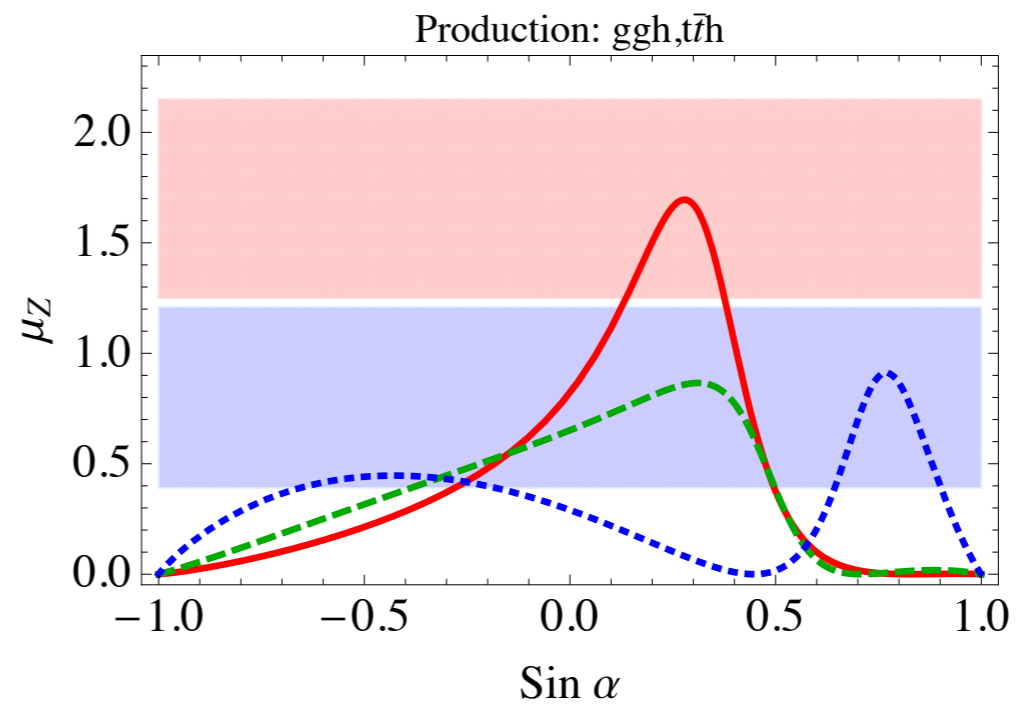
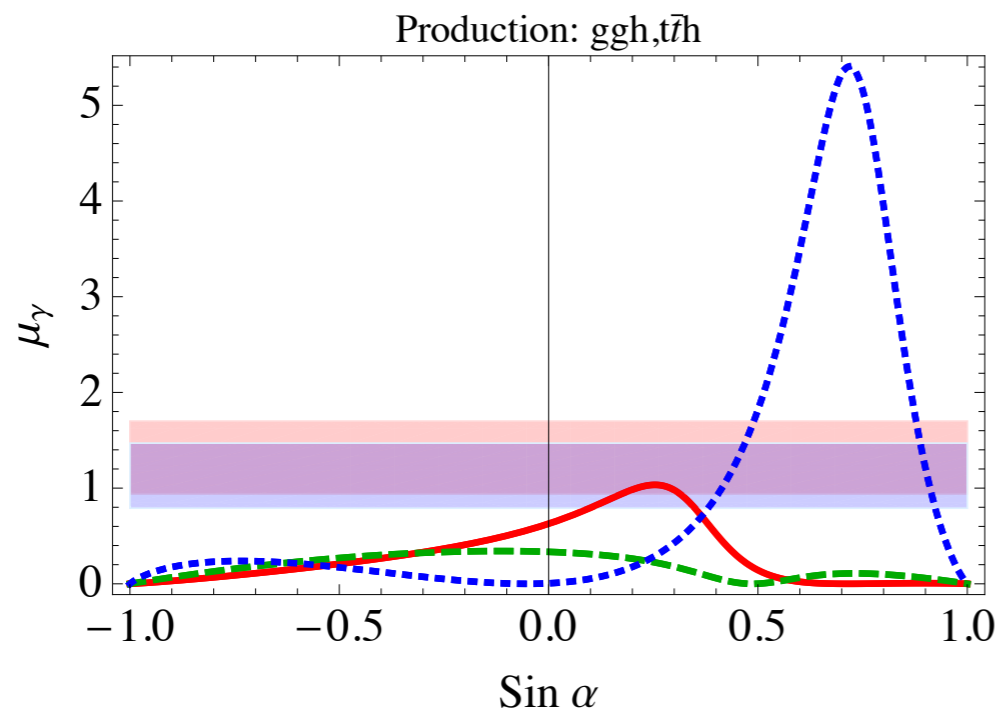
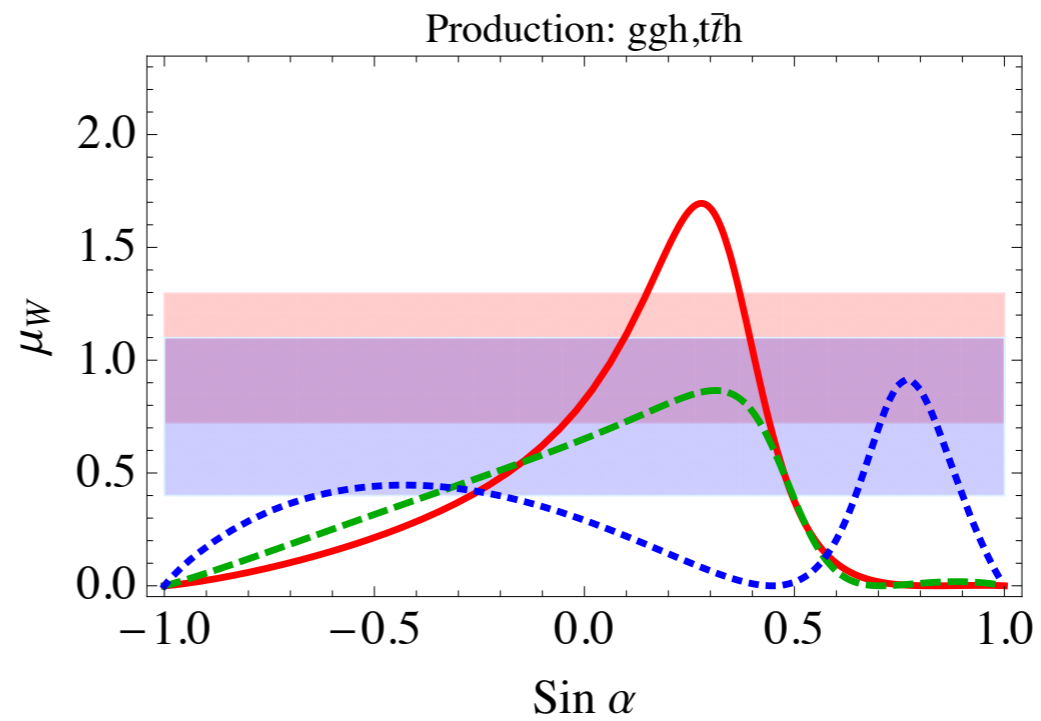
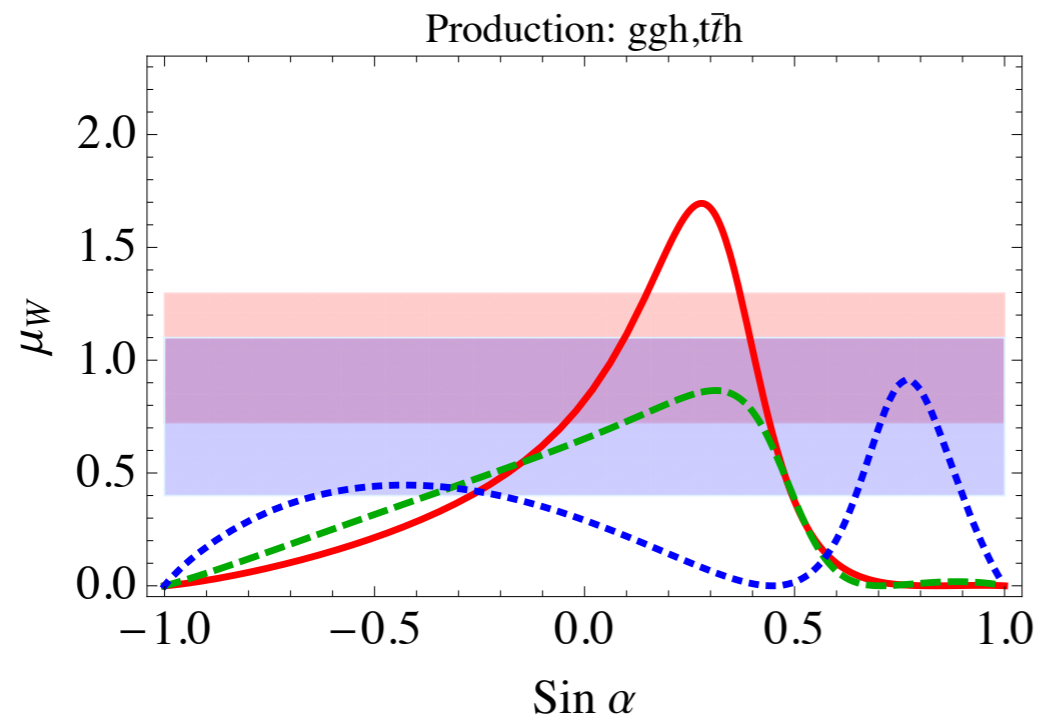
This has interesting implications for a supersymmetrized version

$$b \sim \mu^2$$

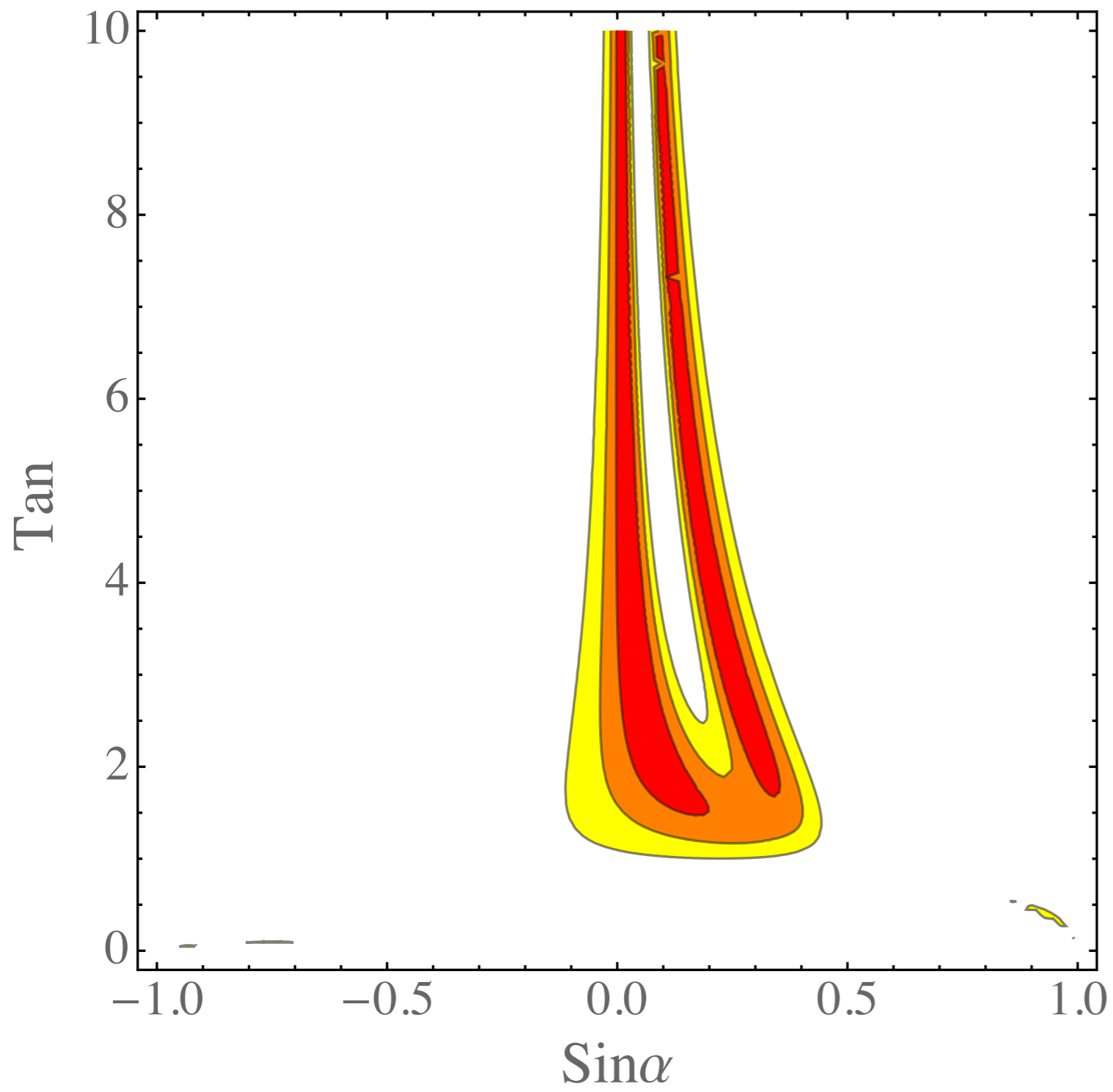
Conclusions

- Yukawa texture can be explained at the EW scale
- Parameter space preferred by Higgs physics and Flavor overlaps
- This model will be discovered/ excluded in the second run

$$\mu_X = \frac{\sigma_{\text{prod}}}{\sigma_{\text{prod}}^{\text{SM}}} \frac{\Gamma_{h \rightarrow X}}{\Gamma_{h \rightarrow X}^{\text{SM}}} \frac{\Gamma_{h, \text{tot}}^{\text{SM}}}{\Gamma_{h, \text{tot}}}$$



- Preliminary Plots -



Global fit

Input for the global fit

Decay Mode	Production Channels $\sigma_{gg \rightarrow h}, \sigma_{t\bar{t} \rightarrow h}$	Production Channels $\sigma_{VBF}, \sigma_{VH}$	Experiment
$h \rightarrow W^+W^-$	$\mu_W = 1.01 \pm 0.19^{+0.20}_{-0.17}$ [15] $\mu_W \sim 0.75 \pm 0.35$ [16]	$\mu_W = 1.28^{+0.44}_{-0.40} {}^{+0.29}_{-0.21}$ [15] $\mu_W \sim 0.7 \pm 0.85$ [16]	ATLAS PRELIM CMS
$h \rightarrow ZZ$	$\mu_Z = 1.7^{+0.5}_{-0.4}$ [17] $\mu_Z = 0.8^{+0.46}_{-0.36}$ [18]	$\mu_Z = 0.3^{+1.6}_{-0.9}$ [17] $\mu_Z = 1.7^{+2.2}_{-2.1}$ [18]	ATLAS CMS
$h \rightarrow \gamma\gamma$	$\mu_\gamma = 1.32 \pm 0.38$ [19] $\mu_\gamma = 1.13^{+0.37}_{-0.31}$ [20]	$\mu_\gamma = 0.8 \pm 0.7$ [19] $\mu_\gamma = 1.16^{+0.63}_{-0.58}$ [20]	ATLAS CMS
$h \rightarrow \bar{b}b$	— $\mu_b = 0.67^{1.35}_{-1.33}$ [22]	$\mu_b = 0.52 \pm 0.32 \pm 0.24$ [21] $\mu_b = 1.0 \pm 0.5$ [23]	ATLAS PRELIM CMS